the legal department. There is no evidence of any follow-up by the legal department.

VI. THE ESCALATION OF HOSTILITIES

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The widespread awareness of the Urso problem continued to create friction between the sales force and the legal department. On February 24, 1993, Bruce Hemer wrote to Thomas McDermott, a vice president who reported directly to Mr. Maurer, and stated that:

I'm not very enamored with selling life insurance as 'a savings plan with life insurance as a bonus'. And this is the type of approach, as specified in the various sales materials, and presumably also in face-to-face presentations, which has been the problem with 'nurses' matter. But it also is rife, company-wide.

On May 14, 1993, an audit report of the Urso district was issued. Distribution of the report was widespread, going to Maurer, the Senior Vice President in the New York Home Office, Goggans, Vice President and Officer in Charge of the Southern Territory, numerous vice presidents in New York, Richard Mandel, Associate General Counsel, New York, and other company-wide representatives. The audit was conducted as a result of the large number of "ten-day free look" refunds for the sales office. The audit acknowledged awareness of outstanding litigation brought by two former sales associates of the office (the whistleblower litigation), a related investigation by the Florida Department, reviews by the legal department of sales literature utilized by the district, and investigations of consumer complaints by the legal department.

In order not to duplicate the efforts of other ongoing investigations within Met, the scope of the audit was modified and specifically excluded the sales presentation and sales literature being utilized by the district representatives to market their product to the public.

The auditors concluded that:

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The above control exposures combined with our knowledge of the status of other engoing investigations indicate that (Urso) is not operating at an acceptable level of control.

Despite efforts at reconciliation between Urso and the legal department in October 1992 and again in April 1993, tensions continued to increase. Urso's superiors portrayed him as a martyr being persecuted by the legal department. In a letter dated June 22, 1993, Goggans wrote to Maurer comparing Urso to General George Patton. Goggans stated that Urso:

. . . is in the field setting records every day, that others dare to dream, his people are well trained and focused, he shares his strategies with those willing to listen, he loves his work and Company, and he strives to continue to improve performance with hard work, honesty and integrity!

Goggans complained that the attorneys were indecisive and the sales force should not be penalized as a result of their incompetence. In response, Mandel in the legal department threatened disciplinary action against Urso if the unauthorized sales materials did not cease. Goggans was incensed by Mandel's position and wrote to Mandel on July 2, 1993.12/ The sales management in Tampa

^{22&#}x27; A copy of Goggins' letter to Haurer dated June 22, 1993, is included within the Appendix at fab D-17.

^{22&#}x27; A copy of Goggans' letter to Handel dated July 2, 1993, is attached to this Appendix at Tab B-18.

approached Ted Athanassiades and asked him to mediate the hostilities. Athanassiades agreed to help and on July 12, 1993, Mandel wrote to Goggans, scheduling a meeting for July 15, 1993, in New York. Present at the meeting were Athanassiades, Mandel and Ira Freedman of the legal department, Goggans, James Higgins, Schneider and Urso of the Southern Territory, Edward J. Lynch (Crimmins' assistant), and Steve Orlock, of personal insurance.²⁹

At the meeting, Urso claimed he was a victim of circumstances and was not a renegade manager. In an emotional presentation, he argued that his sales techniques did not differ from those prevalent throughout the Company and that he was being singled out for harassment by an incompetent legal department unable to effectively process requests to approve sales literature.

VII. MET'S OSTRICH APPROACH TO THE PROBLEM

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At the close of Urso's July 15th presentation, Mandel, in a gesture of conciliation, ripped up the notes he had prepared to rebut Urso's position and suggested instead, that all parties move forward and refrain from looking back. At the close of the maeting, Mandel took Urso to his office to prepare a new letter Urso could use to continue to sell his Plan.

The attitude of the personal insurance unit is reflected by a memo from Lynch to Crimmins dated July 20, 1993, reporting on the meeting. Lynch reported:

²⁰⁰ Crimmins was not in New York on the date of the meeting.

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Most of the meeting was devoted to Rick Urso's description of the sometimes awkward approval process that took place for his sales materials, including, but not limited to, those which he ordered through the Company's normal channels that were subsequently challenged and then disapproved by the Law Department. Rick also explained the tremendous cost associated with confusing, contradicting and changing approval procedures.

The bottom line is that Rick was clearly perceived as an innocent victim of circumstances - not some renegade manager who was insensitive to the use of only approved sales literature. Rick was obviously well prepared and made a very positive impression.

In the course of this investigation, Crimmins confirmed that the Lynch memo accurately reflected his assessment of both the meeting and the situation. The tenor of the meeting and lack of follow-up are typical of Met's management style, that of ignoring the problem in the hope it will disappear, like an estrich burying its head in the sand. No consideration was given to the effect that Urso's practices had on policyholders or the possibility of sanctions against wrongdoers. Rather, Urso, the most successful salesman in the MetLife organization, received absolution; Met looked forward as usual.

Despite the widespread awareness of the problems associated with Urso's marketing techniques, and despite an audit report dated May 14, 1993, finding that Urso was not operating at an acceptable level of control, Met effectively viewed the situation as resolved as of July 15, 1993. Met focused only on Urso's profitability and remained unperturbed until the Florida Department filed its Notice and Order to Show Cause on August 27, 1993. Were it not for the kick delivered by this filing, Met would have taken no action in response to the Urso situation, would not have sanctioned anyone, and would not have made policyholders whole.

VIII. THE NOTICE AND ORDER TO SHOW CAUSE

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Unknown to Met's management, an investigation by the Florida Department was in full gear. Sparked by a complaint by Urso agents to Florida Department field investigators during a routine investigation of Met's Tampa Regional Office, and by follow-up interviews and statements to the Department by Urso agents, Gallagher directed the Florida Department to bring a Notice and Order to Show Cause why Met's Certificate of Authority to do business in Florida should not be revoked or suspended.

When it arrived at Met's New York home office, the Notice and Order to Show Cause generated a flurry of activity. Met's senior management immediately sent a memo to all branch managers and district sales managers requiring them to certify their individual compliance with the Company's mandate of Company officer approval of sales literature.

On October 5, 1993, Commissioner Gallagher hand-delivered a letter to President Ted Athanassiades and Chairman Harry P. Kamen that stressed "how serious we at the Florida Department of Insurance view the situation and how important it is your response be honest and forthright." The letter urged Met to agree to the Department's appointment of a disinterested third party to conduct a thorough investigation and issue a comprehensive report. Ket initially agreed to the third party appointment but objected to Gallagher's choice of Thomas Tew for the role. Negotiations

A copy of Gallagher's letter to ket is attached to the Appendix at Tab D-

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stalled and on October 12, 1993, Commissioner Gallagher and Florida Attorney General Bob Butterworth named Tew to head a joint agency investigation of Met's sales practice. On October 13, 1993, Attorney General Butterworth named Tew a Special Assistant Attorney General for the State of Florida. 21

On October 6, 1993, a directive was sent to the Officers In Charge of the five territories requiring them to transmit to the New York home office all sales and training materials currently in use or intended to be used, and to execute a certification reflecting that this had been done. This directive, an effective implementation of Met's existing policy, caused Met's personal insurance sales force to grind to a halt. The flood of documents brought in by the October 6th recall overwhelmed the legal department and caused it to call in assistance from outside counsel. The recalled documents were placed in room "8 Z," a cavernous open area on the 8th floor at Met's old Madison Avenue office. Tables designated for each region overflowed with materials previously unapproved by the legal department.

IX. THE INITIAL FLAN OF RESTITUTION - URSO POLICIHOLDERS

Faced with the Notice and Order to Show Cause and the growing adverse publicity which it generated, President Ted Athanassiades decided to act decisively in an attempt to quickly resolve the problem. He proposed that Met give all policyholders who purchased

 $^{^{22\}prime}$ A copy of the Attorney General's letter appointing Tew is attached to the Appendix at Tab D=20.

insurance from Urso's agency the choice of either receiving a refund of their premiums or applying their premiums toward the purchase of a Met annuity.²³ Chairman Kamen and Senior Executive Vice President Nagler concurred.

Met's initial public position was that the objectionable sales practices were limited to the Tampa, Florida office, an assertion that failed. Investigations by Tew, state regulators and the media quickly revealed that Urso's sales techniques, copied by numerous agents, merely reflected a marketing culture sanctioned by Met. Countless Met training documents reiterated the theme that insurance sells best when disguised as savings or retirement planning. Once this theme was uncovered during the course of the investigation, Met greatly expanded its restitution offer. Met proposed to extend various settlement options to a broad class of victims of Met's misleading sales practices. This class includes all persons who purchased policies from offices in which more than 15% of the sales were "even premium" purchases.24/ refunds will be offered to all persons who purchased policies from an agent whose even premium sales accounted for more than 25% of his total sales. Refunds will also be offered to all persons who purchased policies from an office in which Met discovered tainted sales literature. Any person with a valid complaint will be

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^{22/} The form of letters transmitting this offer to the affected policy holders is included in the Appendix at Tab E.

[&]quot;Even Premium" purchasers refers to that class of policy holders who paid "even" premium (i.e., \$25 a month, \$50 a month, etc.). Someone who purchases insurance in an odd face amount is focusing on the savings aspect of the plan rather than on the insurance aspect of a plan.

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offered a refund if he or she is not included within the other groups. A detailed description of the Restitution Plan is included in Section XIII below.

X. A PAILED COMPLIANCE PROGRAM

I suppose the 'worst case scenario' is that, as long as there is a sales force, there vill be unauthorized sales literature. Memo from Bruce Remer, Director of Consumer Affairs to Richard Maurer, Senior Vice President, Met, August 15, 1991.

Met, like all insurance companies, exists because of the efforts of its sales force. Obviously, the high priority accorded sales bestows status and recognition.

Over the years, Met developed thousands of pages of training manuals, sales brochures, scripts, selling techniques and other materials for new agents. All agents were provided an Account Representative Manual, a 200-page document which mentions that printed advertising materials must be submitted to the Met home office for approval prior to their use.32/

Met assigned three lawyers, on a part-time basis, to review all sales literature generated by some 22,000 sales agents in approximately 1,000 sales offices. These lawyers all performed other functions in addition to reviewing literature. No lawyer was exclusively assigned the task of approving sales literature.

Met did not document its review process. There was no central record indicating whether a specific piece of sales literature was

A similar clause, albeit slightly more detailed, is found in the manuals distributed to branch managers.

reviewed, when it was reviewed, by whom it was reviewed, or the conclusion that was reached and the communication of that conclusion. There was no method by which a salesperson could look at a document and determine whether or not it had received home office approval.

Between 1987 and 1993, few instances exist in which Met's policy of home office approval of sales literature was communicated to its national sales force. To the extent these policies were communicated, they were ignored with impunity.

With its limited resources, Met's New York home office legal department was overmatched in dealing with Urso and his supporters. In November 1992, the law department gave Urso a pre-approach letter not in violation of state law that he chose not to use.

The effectiveness of the home office legal department was undermined by the use of territorial counsel. Given the lack of manpower available in the home office, it is not surprising that the sales force utilized territorial counsel. While Met claims territorial counsel lacked approval authority, counsel's activities were not impeded.

Met's November 5, 1991 audit of Urso references Michele Ligon's comments in relation to sales literature. This audit report was distributed throughout Met, yet no one questioned Ligon's authority to discuss sales literature. On December 13, 1991, Gary Voith, Director of Marketing Services for the Southeastern Territory, wrote to Bruce Hemer, Director of Consumer Affairs in the New York home office, and included a letter

"reviewed by our territorial in-house compliance officer, L. Hichele Ligon, J.D." While this sales letter was subsequently disapproved by the Met home office legal department, no one specifically advised that Ligon could not approve a piece of sales literature.

In a February 4, 1992, memorandum, Bruce Hemer addressed the issue of territorial level approvals and queried, "Is 'territorial-level' approval a helpful step in the total process, or is it the end of the total process?" The question apparently remained unanswered by Met until its decision in October 1993 to require compliance with its previously dormant policy of home office legal approval of all sales literature.

XI. AWARENESS OF THE PROBLEM

Virtually every area of Met knew or should have known of the emerging problem surrounding Urso.

1. Auditing

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As early as November 8, 1991, the auditing division had detailed uses of unauthorized sales literature in its audit of SEHO's district sales office. Auditing reports directly to a sanior executive vice-president, Stuart Nagler, who reports to Kamen. However, Kamen was unaware of the audit department's alarming report.

Auditing also commented on Urso's monumental mass mailing budget. A 1990 audit revealed that Urso had spent more than \$200,000 on mass mailings in the first ten months of 1990. Urso's

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1991 budget of \$492,378 increased to nearly \$1 million in 1992, an amount ten times the amount authorized for any other Met sales office (\$100,000 was authorized for only, a few of the major Met sales offices). Still no questions were raised.

2. Management

Robert Crimmins, head of Personal Insurance, knew of the unauthorized sales literature problem at least by March 1991. The matter was brought to his attention again in April 1992. The full scope of the problem was known by 1993, but Crimmins believed the situation was resolved at the July 15, 1993, meeting.

Similarly, Mark Moser sent a letter to Harry Kamen complaining of Urso's sales techniques. While Kamen states he did not see the letter, it is disturbing to think that no action was taken by Met in response to Moser's serious allegations.

3. Legal

The legal department, fully aware of Urso's activities, engaged in a running battle with him from November 1992 until October 1993. Further, numerous allegations were made against Urso and his sales practices in the Florida whistleblower litigation which should have been communicated to, and acted upon, by the legal department.

It is difficult to conceive of a scenario whereby the knowledge of the Urso activities could have been more widespread than it was at Met. Despite this extensive knowledge within numerous areas of the Company, no effective action was taken until

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the Florida Department filed its Notice and Order to Show Cause on August 27, 1993.

XII. THE HEART OF THE PROBLEM

The lack of a timely response to the Urso problem can be attributed to Met's marketing culture. As stated in a memorandum dated February 24, 1993, from Bruce Hemer to Thomas McDermott, the problem of selling life insurance as a "savings plan" with life insurance as a *bonus* was *rife, company wide.* Urso was only remarkable because he effected a national single-product approach.

Prior to October 1993, Met's requirement for legal department approval of literature was not adequately communicated to its sales force. The sales force was either unaware of or disregarded Met's requirement of home office legal approval of sales literature; no effective procedure existed for monitoring the sales force's compliance with corporate mandates.

The sales force took advantage of its position as generator of sales and profits for the Company and enjoyed a free hand in the marketing of products. Met tacitly condoned nationwide efforts of its aggressive sales force to sell whole life policies disguised as savings or retirement plans.

XIII. THE EXPANDED PLAN OF RESTITUTION

As a result of meetings with Tew and state insurance regulators, Met designed an expanded policyholder restitution program to address concerns raised in the investigation.

Under the expanded restitution program, Met will contact a broad group of approximately 60,000 policyholders, which should include all policyholders who received the solicitations in question. Met will offer each person contacted the opportunity, if he or she was misled in the purchase of a whole life policy, to claim a refund of all premiums paid plus interest or an annuity funded in that amount. Through this program, Het intends to meet the concerns of regulators and perhaps to resolve pending litigation, and most importantly to demonstrate its commitment to its customers' satisfaction.

The Initial Offer To Policyholders

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Met has already contacted policyholders of the Tampa office. All owners of in-force whole life policies purchased from that office from the beginning of 1988 through May 1993--18,000 policyholders located throughout the country-were offered a full refund of premiums paid plus interest, or an annuity funded in the same amount. Cwners of policies that had lapsed were contacted and sent a check in the amount of premiums paid (less any amounts previously paid to the policyholder) plus interest.

2. Identifying Additional Policyholders To Be Contacted

Recognizing that similar sales literature was used by other Met offices, Mat has fashioned an expanded restitution offer to reach any policyholder who may have been misled by that literature

^{26/} The current restitution proposal would pick up post-May 1993 (through October 1993) policyholders of the Tampa office; and in the context of a possible class action settlement, all Tampa policyholders might once again be notified. No additional compensation would be offered to those Tampa office policyholders who have already received full refunds under the 1993 restitution program.

or related sales practices. Because Company records do not identify what sales literature was used in selling a particular policy, there is no way to positively identify policyholders who may have purchased policies from other Met offices based on challenged literature. Met has, therefore, identified a larger group that will, at a minimum, include those policyholders and to whom Met will extend a restitution proposal.

A. Even Premium Policyholders

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All the sales literature in question promoted saving for retirement or other purposes. The whole life policies sold have "even" premiums (ending in 5 or 0) and "odd" face amounts. Such "even premium" policies are in contrast to the great majority of whole life insurance policies which are sold principally for the death cenefit and which tend to have an even face amount and an odd premium.

Scripts used in the Tampa sales office discuss monthly payments of \$65, \$75, \$100, etc. to fund the retirement plan. Where the challenged literature was heavily used, approximately 84% of the whole life policies sold during the period 1990 to 1993 were even premium policies. For Met as a whole during the same period, approximately 7% of whole life policies sold were even premium. The percentage of even premium purchasers is also high in other offices where there is evidence of significant use of the challenged sales material. It is reasonable to conclude, therefore, that any policyholder misled into the purchase of a

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whole life policy as a retirement or savings plan will, be with few exceptions, an even premium policyholder.

The restitution plan adopts several tests to determine which even premium policyholders should be contacted. Each of these tests incorporates over-inclusive standards, with the result that more than two-thirds of Met's even premium whole life policyholders during the relevant period will be contacted. In addition, Met has reviewed its central complaint files (including complaints forwarded by state regulators) to include policyholders, even premium or not, who purchased during the relevant period and who have complained about non-disclosure in connection with the sale of policies as retirement or savings plans.

The Relevant Offices and Agents

Anecdotal evidence suggests that where the challenged literature was used, typically it became a staple tool, at least for a while, of the agent using it. Accordingly, as a first test, Met reviewed the records of each of its agents and identified those who in any year from 1990 through October 1993 made even premium sales of whole life policies that amounted to 25% or more of that agent's total whole life sales for the year. If that test is met, even if there is no evidence of use of improper literature or improper sales techniques, all of the even premium policyholders who purchased their policies from that agent will receive notification of the restitution offer. The 25% threshold represents a statistically significant deviation from the mean for all agents that could indicate meaningful "plan" selling.

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second test, Met reviewed the records, of approximately 1,000 sales offices to identify those where, in any year during the 1990-1993 period, even premium sales were 15% or more of the office's total of whole life sales for that year. That percentage, on an office-wide basis, could be indicative of a meaningful level of retirement or savings plan selling. Accordingly, all even presium whole life policyholders of all 15% or higher offices will also be notified of the restitution order.

Finally, Net surveyed its field sales offices for indications that any agent or office used any of the challenged literature to sell life insurance as a retirement or savings plan. Where the survey of literature reviewed found indications of use of challenged literature, the even premium whole life policyholders of the relevant agent or office, as appropriate, will receive notification of the restitution offer.

Met also undertook a review of its central files of policyholder complaints (including any complaints forwarded by state regulators) for those raising issues of non-disclosure in the sale of whole life policies as retirement or savings plans. Policyholders who made such complaints about sales in the relevant 1990-1993 period, and who have not already received refunds, will be included in the restitution group, whether or not they are evenpremium policyholders.

Exclusions From The Even Premium Class

Two small groups are carved out of the class of even premium policyholders to be notified, on the ground that they must have

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known that they were buying life insurance. First, policyholders who converted their group or term life insurance to whole life are excluded. Policyholders who exchange one type of life insurance for another presumably are aware that they are acquiring life insurance.

Second, purchasers of policies with a face value of \$1,000,000 or more are excluded. These policyholders are likely to be more financially sophisticated, are almost certain to investigate the nature of the product being purchased, and are likely to be required to take a full medical examination as a condition to obtaining the policy.

D. Start And End Date For Group Receiving Notice

Met proposes to contact even premium policyholders who
purchased their whole life policies on or after January 1, 1990
(whether or not those policies have since lapsed or been cancelled)
and who fit the criteria described above. 21/

Het proposes an end date for the group to be offered restitution by requiring purchase before November 1, 1993. By that date, Met effectively prohibited the use of unauthorized literature and begun the process of reviewing all existing field sales material. Additionally, publicity relating to the Tampa sales office had reinforced the importance of adequate disclosure of the products being sold.

II/ The number of even premium whole life policies issued by Not almost doubled between 1990 and 1991 (from approximately 13,000 to approximately 24,000 policies, or from roughly 4% to 6% of all whole life policies issued).

E. Size of the Class

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The size of the class to be notified is approximately 60,000 policyholders (including lapsed policyholders), with premiums paid through December 1993 of more than \$76 million.25

F. Form And Hethod Of Notice

Each of the policyholders identified by this methodology will be sent a letter stating that he or she may have received sales literature in connection with the purchase of a whole life policy as a retirement or savings plan that did not make clear that the product being sold was a whole life policy. The letter would include a form for making a claim for restitution if the policyholder believed he or she was misled in that purchase ("a claim form"). To make a claim, a policyholder [or lapsed policyholder) would have to submit a claim form within 45 days from the notice that (i) states that the policyholder was actually misled in connection with the purchase of the policy, (ii) describes the misrepresentation alleged and, if possible, identifies any misleading literature used and provides a copy of such literature if available, (iii) is signed and notarized, and (iv) releases Met from any claims in connection with the purchase of the policy. Each appropriately completed claim would be hönozed.

If the figure-set forth are company-wide figures and include policyholders from the Tampa sales office to whom notification of a restitution offer has already been given. Previously notified Tampa office policyholders account for approximately 18,000 policyholders and \$24 million in premiums (including amounts already paid out) of the amounts set forth above.

The 45-day window for refund claims is important to a fair resolution of this situation. The offer of a cash refund creates a risk (which Met: has already seen realized in connection with its Tampa refund offer) that other insurers will use the offer as an opportunity for aggressive replacement activity. A 45-day offer period is adequate for policyholders to make an informed decision, but affords some protection to Met against inappropriate replacement activity.

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Met is a defendant in a class action lawsuit filed in United States District Court for the Middle District of Florida. The complaint in that action alleges that the Tampa sales office and other Met sales offices misled purchasers of whole life insurance through the use of sales literature and other solicitations that did not disclose that the product involved was a whole life policy. The complaint is brought on behalf of a purported class consisting of all purchasers of Met whole life policies who purchased their policies as a result of the allegedly misleading sales literature and practices described in the complaint. Because of the almost complete overlap between the purported class and the group of policyholders to be contacted in connection with this restitution offer. Tew and the Company are exploring the possibility of combining settlement of the class action with its restitution offer.

If this proposal is combined with a class action settlement, then notice would be sent to the same group, informing them of the class action, the proposed settlement, and their ability to object

to the settlement or to opt out of the class (and, therefore, avoid being bound by the class action settlement).

G. The Form of Restitution

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The restitution offer to the group defined above will provide whole life policyholders who were misled the option of (i) a cash refund totalling all premiums paid (less any outstanding loan amount or other withdrawal) plus interest at a blended rate determined by the annuity interest rate paid by the Company in each applicable year, 127 or (ii) reformation of the whole life contract into an annuity funded in that amount.

any owner of a lapsed or cancelled policy in the class misled would be offered a refund in the amount of premiums paid (less any amount already paid out to the policyholder), plus interest calculated in the same manner as for in-force refunds.

The Company recognizes that the restitution offer will be made to and may be accepted by policyholders who were fully informed and understood that they were purchasing a whole life policy. At the same time, that over-inclusiveness ensures that virtually all affected policyholders are reached. If individual cases of misrepresentation are found that fall outside the group being notified. Het stands ready to offer restitution to those policyholders as well. This restitution program can be implemented logically only on a national scale. For that reason, it is

Interest will be calculated based on the aggregate premium paid from period to period and the Met annuity interest rate in effect for such periods, so that the policyholder will be put in a position comparable to what would have been the case had an annuity been purchased.

particularly important to Met that a consensus be developed among affected regulators as to the appropriateness of the program.

XIV. PROPOSED ENHANCED COMPLIANCE PROGRAM

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As a result of the events described in this report, Met has embarked on a comprehensive review and strengthening of its compliance structures and programs across all business units and product lines throughout the Company. Met's Chairman of the Board and Chief Executive Officer, Harry P. Kamen, has stated that Met is committed to devoting whatever resources are necessary to achieve an effective ethics and compliance program that will protect its policyowners and detect and deter potential problems. Met's Enhanced Ethics and Compliance Program will be designed and implemented to meet the goals of effective training, education, communication, supervision, auditing, discipline, and accountability.

1. Accountability and Organization

The Enhanced Compliance Program creates new and expanded organizational structures to ensure that compliance programs are effectively developed, implemented, communicated and monitored.

The Corporate Ethics and Compliance Department, operating under the direction of the Chief Compliance Officer, will be responsible for developing, documenting, communicating and administering enhanced corporate compliance programs; approving each business unit's enhanced compliance program; monitoring

compliance throughout the Company; auditing Personal Insurance sales offices regarding compliance issues; and following up to ensure any deficiencies are timely corrected. The Chief Compliance Officer will report directly to the Chairman and Chief Executive Officer on compliance issues, will report significant compliance issues to the Business Standards Committed (described below), and will report periodically to the Audit Committee of the Board. Pursuant to its audit function, the Corporate Ethics and Compliance Department will conduct on-site compliance inspections of all sales offices at least annually and will conduct periodic compliance meetings with employees. The Corporate Ethics and Compliance Department will report compliance deficiencies to senior management and follow up to determine whether corrective actions have been implemented.

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Each business unit within the Company (e.g., Personal Insurance, Group Insurance) will designate an Ethics and Compliance Officer ("ECO") who shall be at least a vice president and who will report both to the Company's Chief Compliance Officer and to the senior company officer responsible for that line of business. The Ethics and Compliance Officer and his or her staff will be accountable for overseeing the process of developing, documenting, communicating and administering compliance programs in that unit.

The Business Standards Committee, comprised of members of the Corporate Management office (the Company's top officers), will monitor and resolve significant control, audit and compliance issues. The Committee will receive and follow up on reports from

senior management, the Chief Compliance Officer, the Corporate Controller and the General Auditor.

The Corporate Customer Relations Department, which reports to the President and Chief Operating Officer, will be responsible for ensuring appropriate and timely responses to customer and regulatory complaints, developing systems to generate enhanced reports on complaints, detecting patterns or instances of noncompliance, and reporting any such patterns to the Chief Compliance Officer and senior management of the relevant business unit.

In addition to their existing responsibilities, the legal department and auditing department will be responsible for reporting compliance issues that come to their attention to the Corporate Ethics and Compliance Department.

2. Personal Insurance Enhanced Compliance Program

Because Met's personal life insurance sales force operates under the supervision of the Personal Insurance Unit, the Company made the development and implementation of Personal Insurance ethics and compliance programs its highest priority.

Donald Stadler, an experienced vice president with a reputation for integrity, is the new Ethics and Compliance Officer for Personal Insurance. He will be assisted by a staff of 20-25 employees. Stadler and his staff will be responsible for overseeing the process of developing, documenting, monitoring and administering Personal Insurance's enhanced ethics and compliance

program and communicating it to sales management, sales representatives and other employees. The enhanced program will be communicated through distribution of documents and through territorial, regional and branch conferences and meetings; in addition, the enhanced program will be integrated into all Personal Insurance training courses. The program will be monitored to detect noncompliance and to assure appropriate and consistent disciplinary practices and timely reporting of compliance activities. Work has already begun to analyze the effectiveness of existing policies and procedures and to formulate enhanced policies and procedures to assure that ethics and compliance problems do not arise in the future.

In conjunction with the Corporate Ethics and Compliance Department and the legal department, Personal Insurance conducted sales practices training programs around the country during the past two months. Substantial work has also begun in the following areas:

A. Sales Material

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A unit ("Sales Marketing Unit") will be established in Personal Insurance responsible for the development or review of all standard sales material and for ensuring legal department approval of all such material. All members of the unit will attend a training course conducted by the legal department to ensure familiarity with applicable laws and regulations.

Company policy will discourage sales representatives from developing customized sales materials. No customized materials may generally be used unless they are approved by each of the following: branch manager, regional and/or territorial unit, Sales Marketing Unit and the legal department.

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The longstanding requirement that all sales material and all product or company training material be reviewed and approved by the legal department will be reinforced and communicated frequently to all employees and sales representatives through education and training courses, periodic reminders and certifications.

All approved sales and training material will bear a legal department control number and will have an automatic expiration date, beyond which it cannot be used or printed without further Law Department approval.

After a brief transition period, no sales or training material may be printed, distributed, stored in a warehouse, or otherwise used unless it contains a current legal department control number.

In addition to maintaining an advertising file of all approved sales and training material, the legal department will maintain a record of all such material, including the control number, the name or a description of the material, the unit or person to whom approval was given, the date of approval, the name of the lawyer giving approval, and other information.

Training: Management

All personnel engaged in training must attend annual training sessions which place appropriate emphasis on ethics and compliance issues.

At least once annually, every person in sales management will attend a training session which places appropriate emphasis on ethics and compliance issues.

Every person in sales management will receive special training with respect to any enhanced policies and procedures which are implemented.

·C. Training: Sales Representatives

All sales representatives are required to attend, at least annually, a continuing education course on athics and compliance issues. All training material and manuals will be reviewed and revised to ensure more effective communication of compliance policies and procedures.

All training material, regardless of the medium, must be reviewed and approved by the legal department prior to use.

Promotion and Recognition

No person in sales or sales management will be promoted unless the person has a favorable compliance history, including review of any audit deficiencies, policyowner and regulatory complaints, litigation, and disciplinary actions.

Similarly, no person will receive official sales or sales management recognition (e.g., President's Conference or Hanagers' Hall of Fame) unless the person has a favorable compliance history.

E. Recruiting

Personal Insurance will phase in a requirement of NASD licensing for all individual within their first year of employment. NASD licensing applications will be required prior to appointment.

Monitoring

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Every branch manager will conduct and document semi-annual reviews, for compliance purposes, of each sales representatives' sales methodology.

An enhanced computer information system has been developed to monitor sales activities and compliance at the sales representative, branch office and regional levels.

As noted above, the Corporate Ethics and Compliance Department will conduct annual on-site compliance audits of all branch offices. These audits will be in addition to, not replacements of, audits conducted by the Audit Department.

In the coming months, Personal Insurance will continue to identify and implement policies and procedures designed to improve the prevention and detection of non-compliance, the monitoring and auditing processes, ethics training, and discipline.

XV. ACKNOWLEDGMENT

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I want to acknowledge the invaluable assistance of the staff of the Florida Department of Insurance (especially Daniel Y. Summer, S. Marc Herskovitz and Kim Forester), the Florida Attorney General (especially Lester A. Garringer, Steven H. Parton and Amy Bardill) and the attorneys of Tew & Garcia-Pedrosa (especially Joseph L. Rebak) in the investigation into the sales practices of Metropolitan Life Insurance Company, and the contributions of Joseph L. Rebak, J.R. Rosskamp and Mary Ann Allen in the preparation of this Report. I would also like to acknowledge the lead role of the New York Department of Insurance in the development of the Expanded Plan of Restitution described in this Report.

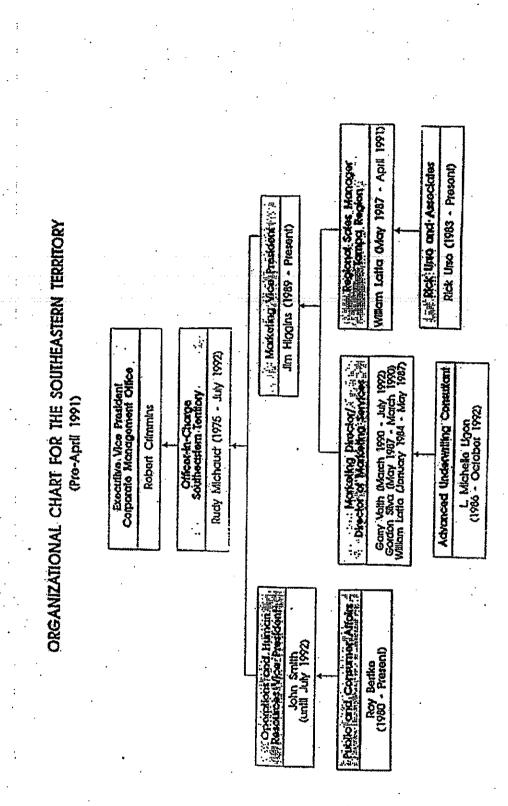
This Report is respectfully submitted to Florida Insurance Commissioner Tom Gallagher and Florida Attorney General Robert A. Butterworth this 6th day of Harch, 1994.

THOMAS TEN

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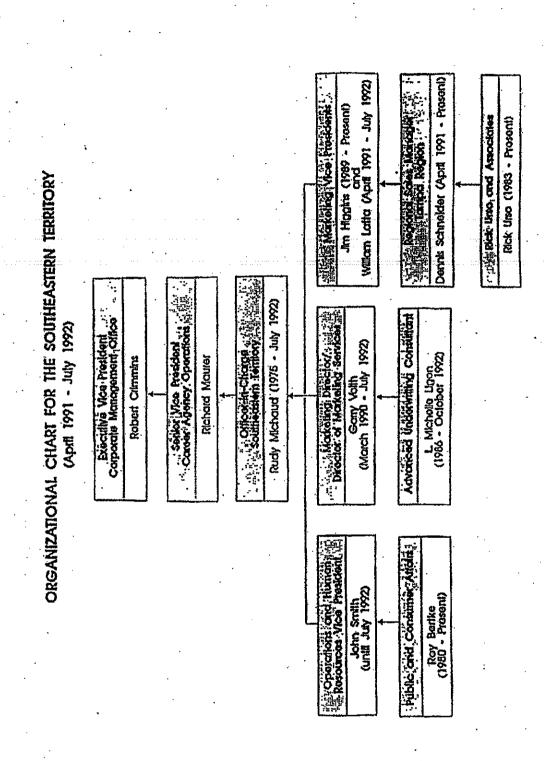
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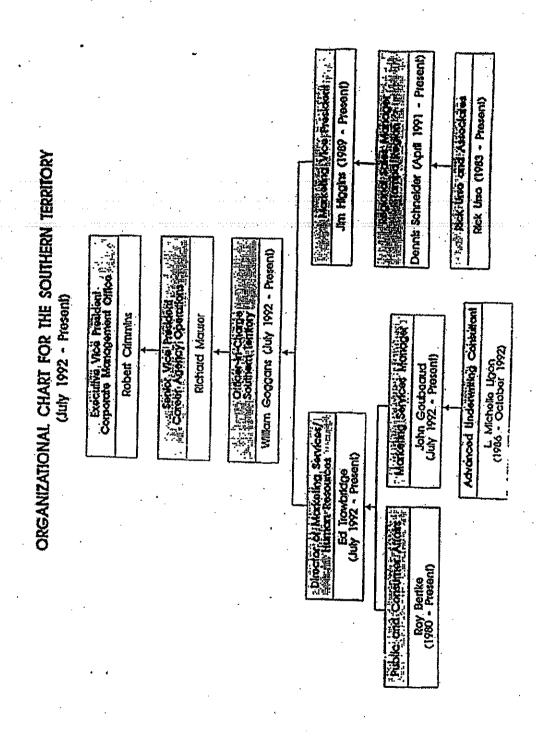
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Tax-Advantaged Bonus Plan

A new concept in retirement planning for you . . . the business owner!



Today you're in charge of your business someday you'll want to be in charge of your retirement.

What if you could create just for yourself a plan that would allow you to contribute as much as you want and provides you with a tax-free retirement benefit? And what if that plan were a deductible business expense with no out-of-pocket cost?

A Bonus with a Distinct Advantage

This is one bonus you can give yourself and no one else! This is one plan that will give you those most important dollars for retirement and also make available cash for more immediate needs, such as family emergencies.

ADVANTAGES THAT BENEFIT YOU ---

- · No IRS approval required
- . Exclusive -- for you and you alone
- · Practical design the plan the way you want it
- · Uncomplicated save money on professional fees
- · Affordable set a plan budget for yourself
- · Deductible -- reduce your business taxes

WHAT THIS PLAN CAN DO FOR YOU --IT CAN PROVIDE:

- · Jarfree retirement benefits
- · Taxfree survivor benefit
- · Tax-deferred cash values
- Contributions uninterrupted by disability with Waiver of Premium
- · Cash reserve for personal or business needs
- Reimbursement for income taxes payable on bonus (optional)





How It Can Work for You

Prepared For:	Table 1	<u></u>
How much do you want to contribute?	8	Year/Month
Your current age?	Your gender?	
Your tax bracket?	Company tax bracket?	
When do you want to retire?	How many years of income do ye	eu want!

FUKUING PHASE

In Year	Guaranteed Cash Value	A KOTTO		OPTION B	
		Cash Value	Survivor Benefit	Cash Value	Survivor Benefit
		`			

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What impact will your choice of Option A or B have on your retirement and survivor benefits?

RETIREMENT PHASE

	OPTION A	OPTION B	
Annual Tax-free Benefit at			
Total Retirement Benefit to			
+ lax-free Survivor Benedit (Death at)	+	+	
= Total Benefit	-		
- Employer's Total After Tax Cost X Bracket	-		
= Net Gain			

By taking	Option B	& paying \$_	in	income	taxes
you gain	\$		nent and surv		

Cash livine based on illustrative values of Hellife's (grantenies face smooth of Luxing current alrident schedul. Dividends are neither guarantees are estimates for the future. Annual Ran Bross Smooth through publications	
Cath Injur bated an illustration make an attendant.	0//10
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Wilde College all land to be stated by the state of the s	
The state of the s	
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Copposed Manual Manual Anna Copposed to the Co	ner hand armed at mela est
Annual Tax Free Benefit through policy boom and withdrawed. Loon rotes or not guaranteed, a force until death. If policy lapses prior to death, there may be income taxes payable.	
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Additional charge of Walter of Fremium rider to included	

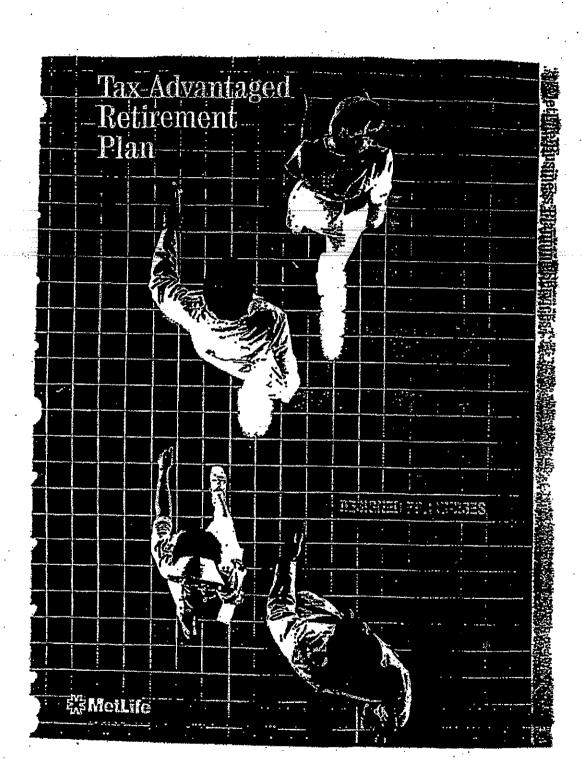
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NAME OF TAXABLE PARTED BY BE

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Tax Advantaged Retirement Plan-

A new concept in retirement planning for you and your profession!



What if you as a nurse could create your oun retirement plan — that allows you to contribute as much as you want and to provide yourself tax-free retirement benefits?

Retirement with a Distinct Advantage

This is a retirement plan you can create for yourself! This is one plan that can give you those important dollars for retirement and also make available cash for more immediate needs, such as family emergencies.

ADVANTAGES THAT BENEFIT YOU --

- Affordable you decide how much you want to put away
- Flexible you plan how much you need and when you will retire
- Portable you take the plan with you wherever your work takes you
- Uncomplicated —you pay no professional fees and file no tax forms
- Security you have retirement dollars you know will be there for you!

WHAT THIS PLAN CAN DO FOR YOU — IT CAN PROVIDE:

- · Taxfree retirement benefits
- . The free survivor benefit for your family.
- . Tax-deferred cash values
- Contributions uninterrupted by disability with Waiver of Premium
- · Cash reserve for personal or business needs



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For Nurses

What contributing \$100 a month now can mean for your retirement later!



An Example (Female Age 35 Retiring at 55)

FUNDING PHASE

In Year	Guaranteed Cash Value	Cash Value	Survivoe Benefit
δĺ	84,000	\$4.800	1 \$58,000
10 1	\$10,300	\$11,800	\$81,000
15	\$17,300	£23,600	\$100,000
20	\$25,400	\$41,500	\$128,000
25 I	534,500	\$67,600	\$164.000
30	\$44,700	\$105,500	\$210,000

RETIREMENT PHASE

Annual Tarefree Benefit at 65	1 \$5,550
Total Retirement Benefit to 85	\$111,000
+ Tax-free Survivor Benefit [Death at 85]	\$208,000
= Total Benefit	8319,000
- Total Premiums	\$36,000
∝ Net Gain	\$288,000

The more you contribute, the greater your benefits!

Monthly Premium	Annual Benefit Age 65	Total Benefit Ages 65–85	Survivor Benefit Age 85
\$150	008,88	\$186,000	\$342,000
\$200	\$12,500	\$250,000	\$460,000

i Cost value based on Alustratus values of Melisi's Whole Life Female St. guaranteel face amount of ISA 2781 and PUAR away 1983 dividend schedule. Dividends are neither guarantees nor estimates of the Juture.

*Annual Tex-free Benefit through policy toast and without Loan rates are not grantenteed, and policy want be kept in force until death. If policy lapses prior to death, there may be income taxes poyable.

Assistantal charge if Walter of Fremium rider is included.

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How It Can Work for You

Prepared For:	
How much do you want to contribute?	
Your current age?	Your gender? Year/Month
When do you plan to retire!	
How many years of income do you want?	

FUNDING PHASE

efit;	Survivor Benel	Cash Value ¹	Guarenteed Cash Value	In Year
			·	
		-		

RETIREMENT PHASE

Annual Tax-free Benefit at	
Total Retirement Benefit to	
+ Tax-free Survivor Benefit (Death at	
= Total Benefit	The state of the s
- Your Contribution	
= Your Net Gain	
The state of the s	

Gash Talus based on Ober	•
Gash Value based on illustrative values of Hellife's [quar- usung current dicidend schoolule Dividends are notable reconstructed	unleed face amount of I I and PILAR
using current dicidend schedule. Dividende are neither guarantees not	restinates for the fisture.
force until death. If policy lapses prior to death, there may be income to Additional charge of Walver of Fremlum rider to included.	Litti payalla
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Mr. R. Ursa, District Sales Manager 753 SEHO District Sales Office

Re Audit of Siles Office

Attriched is a copy of the report on our audit and examination of the SEHO District Salex Office. This review was completed during the weeks of Gotober 14 and Cotober 21, 1991.

Please furnish Hr. D. Schneider, Regional Sales Manager of the Tappa Region with your response regarding any corrective action that has been or will be undertaken as a result of this report. This response should be dated no later than December 6, 1991.

A capy of your correspondence to Kr. Enhacter is to be forwarded to myself as well as the individuals losted on the attached distribution list.

W. Coneld Anderson, Menager Auditing - Southeast Region

November 4, 1991

TRIE WOLFDERFETC

co Hr. R. Hichaud, Sensor Vice-President and C.I.C. . Southeastern Head Office

Mr. F. Hauser. Senior Vice-President and Controller New York Hope Office, Area 6-3

Mr. J. Higgins, Vice-President, Harketing Southeastern Read Office

Mr. D. Schneider, Regional Sales Manager Tamps, FL Region

Mr. E. Reiter, Personal Insurance Controller New York Hone Office, Area 5-0

Mr. J. Welch, Vice-Frestdent End General Auditor New York Home Office, Area 6-K

Mr. S. Minzar, Vice-President Auditing, New York Home Office, Area 6-H

Mr. J. J. Gould, Assistant Vice-Fresident Auditing, New York Home Office, Ares 6-G

Mr. A. Paliotta, Assistant Vice-President Auditing, New York Kome Office, Area 6-8

Mr. J. Hugher, Senior Consultant P.I. Financial Mgs., New York Hose Office, Area 5-0

Mr. 7. Petrie, Territorial Controller Southeastern Territory

Hr. J. Leanerdi. Personel Ensurance Auditing New York Home Office, Area 6-8 METLIFE AUDITING DEPARTMENT

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AUDIT OF:

TSB SERO DISTRICT SALES CIFICE CAMPA, FLORIDA

RETLIFE CONFIDERTIAL - FOR INTERNAL HOW AND

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The SENO District sales office, located in the Southesstern Road Office in Tampa, Florida, consists of 87 employees built includes 64 account representatives and four assistant sales

Auditing congratulates the SEKO District for their past and present contribution to the overall benefit of NewLife. The sales office earned the Company's highest Personal insurance addition, the District, managed by Mr. Rick Urad. Was the top office in Southeastern Terratory in 1888 and 1880 and top provided nearly one quarter billion dallers of new life insurance protection to note than 2,200 clients in 1880.

Rede Chr Isbaris

The audit was conducted to determine whether the District is operating in compliance with approved Methods procedures.

Our examination included a review of the Sollowing for the period between Semember 11, 1990 and Commune 11, 1991

- Accounting
 Income Dispursements/Expenses
 Underwriting Commissions/Compensation
 Policies, Piens, Procedures & Regulatory Requirements
 Fersonhet

COLUMN

It is our opinion that the accounting records are maintained in a sactisfactory manner and the system of internal controls is adequate. However, there is one timediate concern regarding pre-approach letters which should be addressed by sanior management to reduce the risk of negative publicity.

Chservations noted during the audit, the results of which are summerized on the ettached fact sheets, are shown below under the summery of audit findings.

SCHOOLS OF YOUR SINDINGS

- Unauthorized seles literature has been utilized which is contrary to Kr. Hichaud's 1990/91 letters to the field and could result in additional State "Cases & Desist" orders and castation of underwriting privileges.
- Since \$/15/91, when Harketing restricted the number of pre-approach letters to 50 per representative, per veek, 352,796 pre-approach letters have been nailed by the District in 11 business days.

HETELIFE CONFIDENTIAL - FOR INTERNAL USE CHLY

As of 19/14/91, Forms 659, Statement of Gian Arabunt (Trial Balanca) and Bank Statement Reconstitutions had not been completed for the months of August and September 1991.

EXIT INTERVIEW

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The sudit observations were discussed in a meeting conducted on October 21, 1991 with the following in attendance:

SENO DISTRICT

J. McDonald A. Caropraso

R. Urso, District Sales Hyr. A. Spicalle, Office Manager

The tudit was completed by Mr. J. McDonald and the understaned.

A. Caropreso ... Supervising Auditor

19/25/91

HETLIFE CONTIDENTIAL - FOR INTERNAL USE ONCE

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TACT EXPET

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Sales Office Mame & Munber

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System: - Miscellaneous - Unsuthorized Fre-Approach Laction

PINDINGS: Prior to the start of the audit as vett as during the first weak of the audit, unsutherized pre-approach sales letters were being mailed by Representatives in the SING District. Following are examples of improper ow misleading statements used in letters mailed subsequent to Mr. Michaults guidelines to the field dated \$/35/81:

DRICKOW CHITHORYTHAN

EXPLANATION

. Mursing Representative Deposits

"Sade up" title.

Retirement Saving Plan

Not an acceptable symonym for premium.
Yame of policy & its benefits must be specified.

Investment World

Insurance cannot be referred to as

Another questionable term used but emitted from the approved

Suaranteed

New version adds approved nurses.

One group of letters mailed during the audit contained the signature of Christine McCarron, "Mussing Representative." Ms. McCarron is a lorser Account Representative who is now a clerk in the SEMO District.

A Cease and Desist order prohibiting the above type letter from use has been issued by the State of North Caroline and inquiries on the letters have been received from Insurance Departments in Virginia and Figrada.

Chynomer Committee hr. Urso stated he was not aware that unauthorized lecters were small in use and would make certain only approved lecters would be reited in the future. He has issued the following written statement to each Account Representatives "It has been brought to by attention that several versions of this letter have been going out. This is the goly letter that has been approved a under no circumstances can any other letter be used without Company approval. If you have any other versions of this letter, plasse destroy innediately. Rink. (10-21-81)

HETLITE CONTIDENTIAL - FOR INTERNAL DEE CHLY

FACT SKEET

758 SEHO Dištrict

Prap. By: A. Caropreso

Sales Office Name & Mumber

· '14.

SIBIROR: Miscellaneous - Unsuthorised Fre-Approach tetrers

Chiagraint commints (confineral). Hr. Urse indicated the letters containing Hs. Nccarron's signature were "lefe over" from the date she was a representative. The signatures were simply "generic" since any replies were charged out to various representatives.

CONCLUSIONS/AFCONVENDATIONS: Continued use of the uneportived letters could lead to the eventual cessation of Metife's privileges to underwrite insurance in the applicable states, according to Mr. L. Michelle Ligen, J.O., Advanced Sales & Consulting Services, Merketing.

Mr. Urso should comply with the terms of Mr. Michaud's quidelines on sales letters by closely supervising each "bulk mailing." The long term benefits to the District and to Mathife would undoubtedly offset any short term tenefits ashieved by utilizing unauthorized sales literature.

CESTONER RESPONSE:

KETLITE CONTIDENTIAL - FOR INTERNAL USE ONLY

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FACT SEEET

758 SENO District

Frep. Sy: A. Carapreso

fales Office Mane & Munner

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Cata

Dirbursements - Sulk Mailing In Excess of The SCOJECT:

FINDINGS: Marketing issued a letter to the field dated 9/18/91 limiting the number of pre-approach letters which could be halled at Company expanse to 50 each week, per representative.

From 9/18/31 thru 10/17/31, a period of 21 business days, there have been 353,794 per-approach letters natled out by southeastern Head Office mail Foom personnel for the ECHO District which presently consists of 64 representatives.

MANAGEMENT COMMENTAL Soth Mr. Urso and Ms. Spicolla indicated they did not receive a copy of the letter limiting the number of pre-approach letters which could be matted each week. The Territorial Office was contacted on 10/21/91 and offices.

Hr. Urso also indicated that the Regional Office recently implied that the letter indicated "we need to visely control our non-productive expenses" and the SENO District vise productive.

conceptions/recommendations: On 10/21/91, Hr. Ursa was furnished with a copy of Herketing's latter dated 9/18/91,

If the SEHO District is exempt from the quidelines set forth by Harketing, they should be furnished with a letter of approval from the Karketing vice Freedome. Mr. Urso should be advised in writing of any restrictions to be observed regarding the nexticus abount of bulk meilings allowed.

Since bulk-mailings include other expenses besides postage, such as two envelopes, paper, printing, Xerox, mail room processing and etorage. Herketing should advise the District and the Purchase Payable Unit in the Southeastern Head Office whether they are except from normal quidelines.

CUSTOMER RESPONSES

HELTIME COMMINENTIAL - NOW INTERNAL DRI ONLY

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75% SENG District

Sales Office Mane & Mumber

Frep. By: A. Caropreso

Control of Cash - Statement of Cash Account (Trial Salance) - Sank Statement Reconciliation (Form 465)

FINDINGE: As of 10/14/51, Forms 669, Statement of Cash Account (Trial Salance) and Bank Statement Reconcilistions had not been completed for the months of August and September

MANAGEMENT COMMENTS: Management concurs with the findings and will reconcile the cash accounts each month upon recipe of the bank statement.

CONCERTIONS/RECOMMENDATIONS: Per form 1-H: "A statement for the Hanager's bank account will be facaiwed directly from the bank on a monthly basis. Upon receipt of the bank statement, of the BA/OM, or his/her substitute, is to promptly and fully complete form def (i.e., both the statement of Cash Aussunt and the Bank Statement Reconciliation portions)."

CUSTOMER RESPONSES

MITTIEL COMFIDERLIYT - LÓN IMIGRAY DES ONFA

Eve no nervas commentes Pies ζ1¹¹⁰ Hould you mind just-fiving us your name and date of birth below in order that we may juralen you information appor a 1. Carrencly earning high coney warker investor rates I. The deep fund may be used for energencies and appartunities 1. Teposics may be made <u>ronthly as the number allows</u> 4. An optional diseasility benefit may also be included 5. Pays a guerenceed income at recisement This is something new, one of the most vicely discussed settlement projected in the investment world indey. Sincerely SATE OF SIRTH MINING This tettrement program does not conflict with any other retirement program, IRA, 401K, annuity (75A), or hospital retirement that you may have at the present time or adquire in the future. If you leave your present sursing position this recipement program will stay with you to quirentee your retirement tests.

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SURGES INSURED RETIREMENT PLANS - Accountbillty of cash Tex deferred excumulation. Can be used to provide lifetime tour honerly contributions can continue to be deposited by Astropolizan continue This retirement program does not confiltr with any other securement program. Ith. 401K, Annuisy, that you may have at the present time or esquire in the intere. 1401251 STATE HORE PHONE

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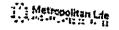
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Septement IS, 1991

- To the Field force and Management Teen Southeastern Tetritory
- Re Unauthorized Sales Literature

The Handals of instructions for Sales Hensqueent and Sales Representatives are very explicit requiring clearance by the noise office of sales naturals, originating in the field.

Mattlife representatives have a vide range of professionally developed, approved support saterial to choose from the fever the sales attractions do sometimes trice where a variation may be decreed helpful or a new approach for a prospect tay be developed. A home office review procedure, including lagal review, has been established to accommodate these saturations. Any proposed material must be legally approved prior to its use.

Other's are merely unprofessional, with grammatical errors and misspallings. Stall others are potentially misladding or make reference to various benefits that are not available in the one contract. These types of communications are unacceptable and may result in disciplinary action being maken against those responsible.

The attracted procedures, excerpted in summery form from the manuals, have been updated with the application of Electronic Hail to expedite raview for approval in the time office. You should refer to the name is for fore complete details converning the process.

1:2

One of the most valuable assets you have in sales is the parsonal image you project. You start creating that image with the big advantage of Methife's mose - the quality company in insurance and finencial services. Your dustociers rely on that reputation. It is extracely important that each of you reinforce that image in all your dominiousness. It's essential to the Company's continued success... And yours.

Please be guided accordingly.

Sinderely

Senior Vice-President

Attachment

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PROCESSING REQUESTS FOR APPROVAL OF UNAUTHORIED SALES LITERATURE The following applies to all lines of insurance. These procedure are meant to help management street dut inappropriée varerial of make necessary changes reform summitting varerial for approvi

- Stanch Minigor/District Sales Minager reviews the material for content to see if it offers a more ediative approximation similar existing entertial. It should also be therefore for visual impact, spelling and grammatical errors and the elimination of improper or misleading statements.

The following are some examples of improper usage (but not an all-inclusive limit;

NEW PLAY - Terms such as "a new program from Mertife" or "new mortgage reduction plan" cannot be wied in describe in insurance policy. The name of the policy and its benefits must be specified.

Cow cost - Cannot be used when referring to presum payment. It is also not emperable to say "save proture" or "better coverage" in reference to Mattepolican Property and Casualty Insurance Company products.

NET COST - Cash values above total premiums paid manner be termed "return over cost" or "net cost".

teseune.

DESCRIP - Is not an acceptable synonym for prantum.

INVESTMENT - Insurance cannot be referred to as an

TAX-FREE - Should not be confused with "tax-deductive" contributions to a qualified resistence fina. A more acceptable term is "tax-deferred benefits."

Or other terminology implying something is wring with a client's policy should never be used unen. In fact, A representative merely wates a telepron number or other piece of non-essential informatic always state clearly what the matter of concern; UNGENT -

Galy a qualified Registered Representative or Financial Firance may use these titles. Also, "made-up" titles such as Mortgage Protection Specialist, Muraing Representative, Small Group-Representative, etc., are not to be substituted for Company approved titles. TITLE -

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when management has approved the material, it thould be sent to the Macketing Vice-President of his designed in the termitory, via Electronic Mail, on Form 122378. A brief description of the material and its intended use should accompany the transmission.

- If approved at the destinated level, the material will be re-transmitted to Marketing Cammunications in the hore office (10 SYCS), attention Joydelyn Roserss. Marketing Communications will be responsible for postatung all modestary approvals.
- The material may be approved for use as submitted or with revisions, or it may be disapproved for use. If approved the exercitory will orests a diskette and forward to to one siles office.

Mettife reserves the right to discontinue previously approved material at any time. Individuals who persuat in using unauthorized material will be subject to disciplinary estion, up to and including termination.

For more complete details democrating this process, please refer to the Company's Manuals of Instructions for Sales Hanagement and Sales Representatives.

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SERT YOU THE LETTER AND REALLY WHY HE'RE HAVING SUCH AN ABUNDANCE SERT YOU THE LETTER AND REALLY WHY HE'RE HAVING SUCH AN ABUNDANCE OF INTEREST FROM THE CHURSESI, IS AS I'M SURE YOU'RE PROBABLY WELL MARE, METROPOLITAN, LIKE OTHER LARGE INSURENCE COMPANIES, CERTAINLY HAS TAKEN CARE OF MOST OF THE RETIREMENT PLANNING FOR RETIREMENT PLANS THAT WE'VE ALWAYS HADE NVAILABLE HERE REALLY RESIDENCE OF ANTHER THE SAME THE OF RETIREMENT FROGRAMS THAT EVERTONE WAS MAKING AVAILABLE—YOUR BANES AND OTHER LARGE INSURANCE COMPANIES AND THAT WAS YOUR TYPICAL THAN ANDUITY, TYPE ACCOUNT, AND OUTTE FROMELY, HARY WE'VE DONE OUTTE A GOOD JOB FOR THE CHURSESI WITH THOSE ACCOUNTS AND WILL CONTINUE TO DO SO. BUT THAN THE YEARS WE RETIREMENT ACCOUNTS. AND WHAT I HEAM BY CONCERNS IS THAT WE'VE FOUND THAT A LOT OF (CONCERN CHOM A LOT OF THE (MURSES) WITH THOSE FOUND THAT A COUNTS. AND WHAT I HEAM BY CONCERNS IS THAT WE'VE FOUND THAT A LOT OF (HURSES) EITHER WEREN'T SAVING THE AROUNT AT ALL, AND WE FOUND BY WORKING WITH THE (MURSES) MOT THEN THEY REALLY WANTED TO SAVE OR HIM SCHE CASES WEREN'T SAYING EXPRESSING THEIR OPINIONS TO US THAT THE MAIN'REASON WAS THE LACE OF FLEXIBILITY IN THE IRAN ANDUITY. ACCOUNT. AND WHAT I'M REALLY ANDUITY. ACCOUNT HARY WHEN I TAKE ABOUT THE LACE OF FLEXIBILITY. TO SAME STHE LACE OF AVAILABILITY OF CASH. AS YOU RING! WITH MI TAK. ASCULT THE LACE OF FLEXIBILITY. TO SAME STHELL CONTOURLY THE WEARS BUT BECAUSE OF THIS HE PLYS SAME STRICT LIMITATIONS IN THE IRA ANDUITY ACCOUNT THAT STATE.

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THE JOE OF SY 1/2 AND IF WE DID SO WE'D BE PENALIZED PRETTY. THE POE OF 59 1/2 AND IF WE DID SO WE'D BE PENALIZED PRETTY

SEVERELY

IN SACT I THINK A GOOD EXAMPLE OF THIS WOULD BE, LET'S SAY, WE

HAD A (SURSE) CUT THERE THAT HAD BEEN SAVING IN AN IRA ACCOUNT

FOR THE LAST FEW YEARS AND NOW HAS SAVED SO FAR, I CON'T KNOW,

LET'S SAY S20:000 AND HOW THIS (MURSE) HAS AN OPPORTUNITY TO

BY THAT? SHE HAS AN OPPORTUNITY SUCH AS A CRILD'S EDUCATION - A

BUSINESS OPPORTUNITY, AN EMERGENCY OR EVEN A REAL ESTATE

OFFICETUNITY. IN OTHER WORDS HARY THE (MURSE) HOW HAS AN

HONEY AVAILABLE? CERTAINLY; IT'S COMPLETELY AVAILABLE. THE FACT

IS THAT IF IT HAD BEEN HITH US, THE BAHK OR MY OTHER LARGE

MICH IS THEN THE GOVERNMENT STEPS IN. BECAUSE OF THE WAY THE

HIGH THAM ARE SET UP, ANY DOLLARS TAKEN FROM THE IRA

ACCOUNT BEFORE THE MGE OF 59 1/2 WILL HAVE A 10% PENALTY IMPOSED

LICH IT AND IT'S CALLED THE GOVERNMENT FARLY WITHDRAWAL PENALTY

GOVERNMENT EARLY WITHDRAWAL FENALTY. NOW IF THAT HERE THE ONLY

THING, IT PROBABLY WOULDN'T BE THAT BAD IF THE OPPORTUNITY WERE

GOOD ENOUGH. THE FACT IS, THAT'S JUST THE FIRST STEP BECAUSF HON

GOOD ENOUGH. THE FACT IS, THAT'S JUST THE FIRST STEP BECAUSF HON

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WE HAVE THE TAX PENALTY. BECAUSE THE \$20,000 HAS BEEN TAX

SHELTERED THRO THE YEARS, HOW MIREN WE GO TO UTILIZE THAT HONEY.

THE ENTIRE \$20,000 IS NOW GOING TO BE TAXED AS ORDINARY INCOME.

AND THE MAY THE TAX LAWS ARE SET UP UNDER THE HEM TAX LAW THAT

ESCAME EFFECTIVE IN JAN. 1967; THERE ARE JUST 2 TAX BEACKETS, A

FORE IS IN THE HAXIMUH TAX BRACKET OF 281 AND A HARRIED (MURSES)

IS COMBINED INCOME WITH HER SPOUSE OF \$29,750 OR MORE IS IN THE

MAXIMUH TAX BRACKET OF 281. AND EVEN IF A (MURSE) DIDN'T FIND

FUT THEM IN IT BECAUSE THAT'S COUNTED AS ORDINARY INCOME ON TOP

OF THE MONEY THEY HADE.

SO, YOU TAKE THE \$20,000 X 281 TAX PENALTY AND \$5,600 WOULD BE

FENALTY, ADD TO THAT THE \$5600 TAX PENALTY AND \$5600 IS WHAT IT

VERY SIMPLY MORLD OF COST THIS (MURSE) TO UTILIZE HER \$10,000. THAT

VERY SIMPLY MORLD OF COST THIS (MURSE) TO UTILIZE HER \$10,000. THAT

(MURSES) WERE NOT SAVING THE MONEY THAT THEY REALLY MANTED TO

LIFE THE IDEA OF BEING IN A RETIREMENT FROGRAM THAT HAD NO

LIFE THE IDEA OF BEING IN A RETIREMENT PROGRAM THAT HAD NO

AREISE.

SO THE BEASON FOR THE LETTER THAT WE SENT TO THE (NURSES) AND THE PEASCH FOR THE TREMENDOUS INTEREST IN THE RETIREMENT PROGRAM IS THAT NOW AS AN INSURANCE INDUSTRY. WHAT HE HAVE BEEN ABLE TO SO, (MURSES) THAT WE HAVE BEEN ABLE TO SO, (MURSES) THAT WE HAVE HOR RETIREMENT PROGRAM FOR THE THE TYPE OF RETIREMENT PROGRAM FOR THE THE TRINGS THE (MURSES) HAVE LOOKED FOR IN A RETIREMENT PROGRAM, 41 WHERE THE TOWNSES! HAVE LOOKED FOR IN A RETIREMENT PROGRAM, 41 WHERE THE TOWNSES! HAVE LOOKED FOR IN A RETIREMENT PROGRAM, 41 WHERE THE TAX SENALTY. HOW, SE THAT AS IT HAY, IS IT DESIGNED AS A THEY GROW THEN THE YEARS WITHOUT THIS GOV'T FEMALTY, WITHOUT SHORT TERM SAVINGS? CEPTAINLY NOT. I MEAN THAT'S REALLY WHAT THE SHORT TERM SAVINGS? CEPTAINLY NOT. I MEAN THAT'S REALLY WHAT THE SAVING ARE FOR. FOR PEOFLE WHO ARE LOOKING FOR SHORT TERM SAVINGS. WHAT THIS ACCOUNT DOES THOUGH, IS GIVE YOU THE SAVING FOR RETIREMENT. BUT AS YOU'RE SAVING FOR RETIREMENT AND TO SAVE FOR RETIREMENT. BUT AS YOU'RE SAVING FOR RETIREMENT AND TO SAVE FOR RETIREMENT. BUT AS YOU'RE SAVING FOR HEM OF PORTUNITIES AND NEEDS COME UP THRU THE YEARS. THE YEAD IMPORTANT TO THE (MURSES!, I QUESS, BECAUSE YOU'RE AROUND IT ALL AND GUARANTEED WITH A DISABILITY BENEFIT. WHAT I'R REALLY AND GUARANTEED WITH A DISABILITY BENEFIT. WHAT I'R REALLY DECIDED TO SAVE FOR RETIREMENT, IN THE BANK AND LET'S JUST SAY YOU DECIDED TO SAVE FOR RETIREMENT, IN THE BANK AND LET'S JUST SAY YOU DECIDED TO SAVE FOR RETIREMENT, IN THE BANK AND LET'S JUST SAY YOU DECIDED TO SAVE FOR RETIREMENT, IN THE BANK AND LET'S JUST SAY FOR THAT THREE YEARS HOUTH AFTER HONTH AFTER HONTH, YOU WERE

recording a contract of the co 11 m at m a 42 to 4 4 44 Strongs the Francis a state of the Stratung

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SAYING THAT LOG A MONTH SYSTEMATICALLY EVERY SINGLE HONTH. WITH THE INTENTION OF SAVING FOR RETIREMENT AND NOW ALL OF A SUDDEN YOU BECOME DISABLED. WELL, IF THIS SITUATION WERE TO OCCUR IN MOST CASES YOUR RETIREMENT PLANS HOULD BE BROUGHT TO A STOP. YOU HOULDN'T BE ABLE TO CONTRIBUTE ANYMORE TO YOUR RETIREMENT ACCOUNT BECAUSE EVEN IF YOU WERE RECEIVING DISABILITY BENEFITS AND SOCIAL STORT OF THE WHAT YOU WERE SECAUSE EVEN IF 100 WERE RECEIVING DISABILITY BENEFITS AND SOCIAL SECURITY SENEFITS AT HORK. YOU HOULD NEVER RECEIVE WHAT YOU WERE USED TO MAKING. THE FACT IS THOSE DOLLARS WOULD HAVE TO GO TO RECESSITIES AND LETS FACE IT, WHEN YOU'RE DEALING WITH RETIREMENT YOU'RE DEALING WITH A LUXURY. YOU WOULDN'T BE ABLE TO CONTRIBUTE

ANYHORE.

SO NCW, WHAT WE'VE BEEN ABLE TO DO AS AN INSURANCE INDUSTRY, IS FUT TOGETHER THE TYPE OF PROGRAM THAT HOT ONLY GIVES YOU. AGAIN. THE AVAILABILITY OF FUNDS, BUT HOW, WHERE YOUR RETIREMENT IS COMPLETELY GUARANTEED SHOULD YOU BECOME DISABLED. WHAT I'M REALLY SAYING IS IF YOUR UNABLE TO SAVE FOR RETIREMENT BECAUSE OF A DISABILITY, HETROPOLITAN WILL NOW SAVE FOR YOU. NOW, AS FAR AS:
THE DEFINITION OF DISABILITY, IT'S NOT LIKE SOCIAL SECURITY WHERE AS YOU ENGN FROM BEING A MURSE TO RECEIVE SOCIAL SECURITY WHERE BENEFITS, A FERSON WOULD HAVE TO BE HALF DEAD AND IN A WHEELCHAIR

WITH THIS ACCOUNT, WE'RE REALLY USING THE SAME LAWS WE'VE ALWAYS.
USED IN FACT WITH CUR CLD INSURANCE ACCOUNTS FROM 80 YEARS AGO,
THAT YERY SIMPLY WERE SET UP TO SAY - IF YOU'RE UNABLE TO FULFILL
GAINFULL EMPLOYMENT, WHETHER IT BE A MENTAL OR PHYSICAL
DISABILITY, YOU WOULD NEED A LETTER FROM YOUR DOCTOR STATING THAT—
AFFECT. WHAT WE WOULD ASK YOU TO DO AT THAT THE IS TO PLEASE
EXAMPLE OF SIOO A MONTH. AT THAT POINT, HETROPOLITAN WILL
REIMBURSE TO YOU THAT LAST 6 MONTHS IN A CHECK AND IN THIS CASE
WOULD BE SOOO AND THEN AND THERE AFTER KEEP SAVING THAT SIOO A
HONTH FOR YOU EITHER UNTIL AGE 65 OR UNTIL YOUR DISABILITY
CEASES. CERTAINLY NOT PAST AGE 65 SINCE THAT IS NORMAL
SETTREMENT AGE. THE BEAUTY IS, AS METROPOLITAN IS SAVING THE
HONEY FOR YOU FOR RETIREMENT, IT'S AS IF YOU WERE SAVING IT
YOURSELF. YOU STILL HAVE THE SAME HEMEFITS AND AVAILABILITY TO
UNTILIZE YOUR MONEY AS IF YOU WERE SAVING THE HONEY YOURSELF.

NOW HOW HE ARE ABLE TO FUT THIS ACCOUNT TOGETHER IS REALLY QUITE SIMPLE TO EXPLAIN. IN FACT THE EASIEST WAY TO EXPLAIN IT, IS THAT' IT'S VERY SIHILAR TO A HONEY MARKET ACCOUNT AT THE BANK. THE BIFFERENCE IS BECAUSE A MONEY MARKET ACCOUNT AT THE BANK IS DESIGNED FOR SHORT TERM SAVINGS AND THIS ACCOUNT IS DESIGNED AS A FUNDING VEHICLE FOR RETIREMENT. THERE'S BASICALLY 3 MAJOR DIFFERENCES THAT THIS ACCOUNT HAS OVER THE BANK. THE FIRST DIFFERENCE IS THE RATE OF RETURN. AS YOU KNOW THE AVERAGE MONEY MARKET AT THE BANK IS PAYING ANYTHERE FROM 5 1/21 TO 61

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Interest. Well, honey harkets are designed to give you a rate of return sased sclely on an interest rate. When something is based on a rate of return based on interest then that account is designed for short term savings. This account because of the fact that it's used as a funding vehicle for returns, is not designed to give you a rate of return based solely on an interest them they they show the form of guaranteed. That's the rey here, account you will receive a guaranteed. That's the rey here, account you will receive a guaranteed cash value of 6 1/2 a plus dividends and one thing metropolitan can sav about their devels show but in every single case, paid hore. The reason for their is that metropolitan is very, very conservative in the hay says when people actually lost koney in the bank. But in the way show they be show our dividends and that even goes back to the expression metadycultan have the homies the people saved but in every single case, still paid that the dividends. The bank. But only did netadys when people actually lost koney in the bank. But only did netadys when people actually lost koney in the bank. But only did netadys when people actually lost koney in the bank. But only did netadys when people actually lost koney in the bank. But only did netadys when people actually lost koney in the bank. But only did seed that the complete saved but in every single is designed to do is provide complete complete saved but in every single sake time we are now able to maximize your return because it is designed the way retirent is supposed to be found that the designed the way retirent is supposed to be found that the designed the way retirent is supposed to be granteed cash values. GUARANTEED CASH VALUES.

NOW. THE SECCIOD MAJOR DIFFERENCE IS THAT THIS ACCOUNT IS COMPLETELY TAX SHELTERED. BECAUSE THIS RETIREMENT ACCOUNT PROVIDES AN INSURANCE BENEFIT TO PROTECT IT. WE CAN HOW TAKE ALWANTAGE OF THE TAX LAWS OF INSURANCE WHERE BY IN THE HONEY MARKET ACCOUNT AS YOUR HOMEY IS GROWING THROUGH THE YEARS YOU ARE COING TO PAY TAXES. WITH THIS ACCOUNT, NOT ONLY ARE YOU ARE HEREOGY YOUR YIELD BECAUSE IT IS BASED ON. AGAIN, GROWIN THROUGH THE YEARS IN THE FORM OF GUARANTEED CASH VALUES PLUS DIVIDENDS TO GROW TAX SHELTERED, AND THE SITUATION WHERE THEY ARE GOING TO GROW TAX SHELTERED, AND THE THIRD BENEFIT AND THIS AGAIN WE FEEL IS SO VERY, VERY IMPORTANT TO THE (NURSES) AND THAT AGAIN IS SAVE SECAUSE OF A DISABILITY, HETROPOLITAN WILL NOW. SAVE THE PURPOSE - A FUNDING VEHICLE FOR RETIREMENT, IT NOW DOES, MAAIN WHAT THE (NURSES) HAVE ALWAYS HANTED IN A RETIREMENT ACCOUNT AND REALLY WHAT THE LETTER WAS ALL ASOUT.

THE CONCEPT WILL PROVIDE FOR YOUR NUMBER 1 SYSTEMATIC SAVINGS. LET'S FACE IT, WE ALL WORK VERY HARD FOR A DOLLAR. WHAT THIS ACCOUNT DOES IT HAKES US AND THAT'S THE KEY HORD HERE - MAKES US SYSTEMATICALLY SAVE A SHALL FORTION OF TROSE DOLLARS FOR OUR

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AGAIN, NOT ONLY DOES THE ACCOUNT GROW TAX DEFERRED BY WHERE THE AGAIN, NOT ONLY DOES THE ACCOUNT GROW TAX DEFERRED BY WHEFE THE HONEY CAN BE UTILIZED TAX FREE. AGAIN, THE REY TO THE ACCOUNT IS THE FLEXIBILITY, OF KNOWING THAT BECAUSE THIS ACCOUNT IS USED AS FUNDING VEHICLE FOR RETIREMENT. IT'S GOING TO GIVE YOU A RATE OF RETURN BASED ON GROWTH THROUGH THE YEARS' IN THE FORM OF GUARANTEED CASH VALUES WHERE YOU NOW CAN HAXIMIZE YOUR RETURN AND THE FLEXIBILITY OF ENCYING THAT YOU NOW HAVE THE AVAILABILITY OF CASH TO UTILIZE SHOULD OPPORTUNITIES AND NEEDS ARISE THROUGH THE YEARS AND THE FLEXIBILITY OF HAVING THE ENTIRE ACCOUNT PROTECTED AND GUARANTSED WITH THE DISABILITY BENEFIT.

NCW, THE EASTEST WAY TO PROBABLY EXPLAIN THE TAX SHELTERED FEATURE WOULD BE TO COMPARE IT TO AN INVESTMENT THAT WE ARE ALL VERY FAMILIAR WITH - A REGULAR HONEY HARREST AT THE BANK. IN FACT, I THINK USA TODAY PROBABLY EXPLAINS BEST WHAT I AM GOING TO SHOW YOU. USA TODAY SAYS THAT-INSURANCE COMPANIES ESCAPED THE AX. WHAT THEY ARE TALKING ABOUT WHEN THEY SAY ESCAPED THE AX IS TAK REFORM. IT GOES TO SAY THAT THE NEW TAX LAW TOOR AN AX TO STIME TAX DEFERRED INVESTMENTS BY SPARED THE INSURANCE INDUSTRY GIVING IT ADDED APPEAL AS A LONG TERM INVESTMENT WHICH OF COURSE RETIREMENT IS. IT GOES ON TO SAY THAT INSURANCE IS CHE OF THE GREAT BENEFICTARIES OF THE TAX BILL. LET HE SHOW YOU EXACTLY WHAT THEY MEAN BY THAT.

AS YOU ENCY IF YOU HAVE HONEY SAVED IN A KONEY KARRET AT THE BANK, THE INTEREST THAT IS EARNED, WHETHER YOU TAKE THE MONEY CRINOT, YOU ARE GOING TO PAY TAXES AS ORDINARY INCOME AND AGAIN, WE ENGY THE AVERAGE PERSON IS GOING TO BE IN A 28% TAX BRACKET.

SAY HERE WE HAD A (NURSE) THAT WAS SAVING A \$100 A HONTH IN THE BANK FOR RETIREMENT AND WE ARE GOING TO ASSUME THE CURRENT MOREY MARKET RATE IS 5 1/21 I DON'T WANT TO USE HYPOTHETICAL'S. I PEAN SCME FEORLE WILL USE HYPTHETICAL RATES OF 10 OR 12 AND THESE ILLENGY FIGURES. LET'S TALK WHAT THINGS ARE NOW - CURRENT. IF THINGS CHANGE, THEY CHANGE, BUT I THINK THE BEST WAY IS TO BE CONSERVATIVE WHEN WE SHOW THESE THINGS. IF A PERSON WAS SAVING A \$100 A MONTH IN THE BANK, AT THE BANK'S CURRENT HONEY MARKET RATE, WOULD THAT PERSON IS IN A 281 TAX BRACKET. WHAT WOULD HAPPEN IS THAT THE FIRST YEAR THIS PERSON HOULD EARN \$11. FROM THAT \$31 THEY EARNED THEY WOULD LOSE \$9 TO TAXES. THE PERSON WOULD END UP WITH \$1,222 AT THE END OF THE FIRST YEAR. THE SECOND YEAR, THE (NURSE) HOULD BE ARN AN ADDITIONAL \$100. FROM THAT \$100, 281 TAKEN WOULD BE \$28 LOST TO TAXES. THE RESULT AT THE END OF THE SECOND YEAR, THE RESULT AT THE END OF THE SECOND YEAR PROBLEM. 52,494.

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NOW. LET'S ASSUME THIS (MURSE) FOR THIS EXAMPLE WAS A 35 YEAR OLD. MOW, IT REALLY DOESN'T HATTER IF THE (NURSE) WERE A 35 YEAR OLD OR A 20 YEAR OLD OR A 55 YEAR OLD. THE LONGER THE HONEY WOULD BE IN THE BANK, THE MORE INTEREST IT WOULD EARN. IF THIS (NURSE) WERE A 35 YEAR OLD AND WE WENT ALL THE WAY TO RETIREMENT AGE OF 65, THIS (NURSE) WOULD HAVE SE9,000 THAT THE ACCOUNT HAS GROWN TO. THAT IS THE MAGIC OF COMPOUND INTEREST.

NOW, TO SHOW YOU WHAT I HEAR AS FAR AS IF INTEREST RATES CHANGED. SAY THE BANK IS IN THE SITUATION WHERE THE RATE OF RETURN IN THE BANK AS FAR AS INTEREST WAS 81. NOW WE KNOW NO BANK IS PAYING EVEN CLOSE TO 81 BUT TO SHOW YOU THE IMPACT OF THE TAX SHELTERED FEATURE OF THIS ACCOUNT AND THE IMPACT OF HAVING AN ACCOUNT THAT IS DESIGNED FOR GROWTH THRU THE YEARS WITH GUARANTEES - IF THE BANK ACCOUNT WERE PAYING 81, THAT \$69,000 HOULD NOW BE \$97,000.

NCH WE USE THE SAME \$100 A MONTH DEPOSIT, THIS TIME IN THE (STRESS) INSURED SAVINGS ACCOUNT THAT IS PROTECTED WITH THE DISABILITY BENEFIT. NOW FIRST OF ALL FROM DAY ONE BECAUSE THIS ACCOUNT HAS AN INSURANCE BENEFIT TO PROTECT IT AS YOU SEE HERE, THERE ARE NO TAXES PAID THRU THE YEARS AND BECAUSE THIS ACCOUNT IS NOT DESIGNED TO MAYE A RATE OF RETURN BASED SCIELY ON INTEREST RATES BUT BECAUSE IT'S FOR RETIREHENT THRU GROWTH, THE ACCOUNT BASED ON CURRENT, BASED ON TODAYS LOW ACCOUNTS GROW TO

IN OTHER WORDS, SIIG.00G FOR THE SAME DEPOSITS THAT WOULD GIVE YOU S69,000. HELL CAR TRING, THERE IS ONLY THREE WAYS BASICALLY THAT ANYONE CAN SAVE FOR RETIREHENT. CARE WAY IS THAN AN IRA, ANISITY TYPE ACCOUNT AND IN HOST CASES AGAIN WE FIND THAT THE CATALY THE LACK OF FLEXIBILITY IN THE IRA. THE CHER WAY IS THE CREDIT UNION HONEY MARKET TYPE ACCOUNT, WHICH THIS IS. AND THE THIRD MAY IS THE (NURSES) INSURED SAVINGS FOR RETIREMENT THERE REALLY IS CALY THREE THINGS THAT CAN HAPPEN TO ANY OF US AS HE SAVE FOR RETIREMENT. IL HE LIVE AND IF HE LIVE WITH THIS ACCOUNT WE'RE ABLE TO HAXIHIZE OUR RETURN BECAUSE OF THE THE TAX SHELTERED FEATURE OF THE ACCOUNT AND BECAUSE OF THE ABLE TO TAX SHELTERED FEATURE OF THE ACCOUNT AND BECAUSE OF THE ABLE TO TAX SHELTER THE ACCOUNT IS BECAUSE HE'RE USING THE INSURANCE TAX LAWS WHICH HEARS WE HAVE THE INSURANCE BENEFIT. HE ACCOUNT, PLUS WHAT HE HAVE AN INSURANCE HE RAVE THE INSURANCE BENEFIT. HAVE AN INSURANCE BENEFIT TO PROTECT THE ACCOUNT, PLUS WHAT HE SAVED ALL TAX FREE WHERE HERE IN THE BANK - LET'S SAY IF YOU DIED THING THAT COULD HAPPEN TO YOU IS YOU BECOME DISABLED. IF YOU'D

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DEEM SAVING IN A MONEY HARKET ACCOUNT FOR, LET'S SAY, SEVEN YEARS. WHAT HAPPENS IS ALL YOU WOULD HAVE IS HEAT'S IN YOUR HONEY HARKET ACCOUNT PLUS INTEREST. HERE IN THE ACCOUNT, NOW LET'S SAY YOU BECOME DISABLED, HETROPOLITAN HILL REEP SAVING THE HONEY FOR YOU AND GUARANTEE WHAT YOU SET OUT TO DO FOR RETIREMENT. THE BOTTOM LINE IS WHETHER YOU LIVE, WHETHER YOU DIE OR WHETHER YOU BECOME DISABLED -- YOU NOW HAVE A RETIREMENT ACCOUNT THAT HILL ALLOW YOU TO MAXIMIZE AND GUARANTEE YOUR RETIREHENT.

NOW, REMEMBER EARLIER I MENTIONED THAT THIS ACCOUNT IS NOT DESIGNED FOR SHORT TERM SAVINGS AND IF THAT'S HEAT A PERSON IS. LOOKING FOR THEN THAT'S REALLY WHAT BANKS ARE FOR. LET ME SHOW YOU EXACTLY WHAT I HEART BY THAT. IF YOU NOTICE HERE IN THIS ACCOUNT IN THE FIRST YEAR YOU HAVE NO HONEY IN THE ACCOUNT. THE REASON FOR THAT IS THIS ACCOUNT IS NOT DESIGNED AS A SHORT TERM SAVINGS. IT'S DESIGNED AS A FUNDING VEHICLE FOR RETIREMENT. WHERE IT'S BECAUSE OF THIS THAT WE HAVE THESE BENEFITS THAT ALLOW THE ACCOUNT TO DO THIS. WHERE NOW FOR THE PURPOSE OF RETIREMENT YOU ARE ABLE TO MAXIMIZE YOUR RETURN.

THAT AGAIN IS MAY USA TODAY TALKS ABOUT THE SEW TAX LAW TAKING AN AX TO SOME TAX DEFERRED INVESTMENTS BUT GIVING THIS ACCOUNT ADDED APPEAL WHERE NOW IT'S CHE OF THE GREAT BENEFICIARIES OF THE TAX BILL. THAT IS MAY EVERYTHING HE TALK ABOUT IS TAX REFORM. TAX REFORM SPARING THE INSURANCE INDUSTRY.

WHERE AGAIN, NOT ONLY DO WE KEEP THE MOST IMPORTANT THING - A HIGH DEGREE OF SAFETY, BUT WHERE WE NOW HAVE AN ACCOUNT THAT WE CAN SAY -- THERE IS NO OTHER PRODUCT OR ACCOUNT AVAILABLE THAT WILL COMBINE THE FLEXIBILITY AND WHEN WE TALK FLEXIBILITY WE'RE TALKING AGAIN ASCUT THREE THINGS -- THE FLEXIBILITY OF HAVING AN ACCOUNT THAT'S NOT DESIGNED TO GIVE YOU A RETURN THAT'S BASED SCLELY ON AN INTEREST RATE BUT DESIGNED FOR THE PURPOSE OF RETIREMENT WITH GROWTH THRU THE YEARS WITH GUARANTEES.

THE NEXT THING OF FLEXIBILITY — FLEXIBILITY OF AGAIN MAVING AN ACCOUNT THAT HAS THE AVAILABILITY OF FUNDS AS YOU BUILD IN THIS ACCOUNT. AS YOUR SAVING IN THIS ACCOUNT AGAIN, YOU NOW HAVE THE AVAILABILITY TO UTILIZE THE MONIES AND AGAIN THE MOST IMPORTANT THING — THE FLEXIBILITY OF HAVING YOUR ACCOUNT COMPLETELY PROTECTED WITH A DISABILITY BENEFIT. IN FACT, WE CALL IT THE FLEXIBILITY OF DISABILITY. BEING IN A SITUATION WHERE AS YOU'RE SAVING FOR RETIREMENT, YOU HAVE THE FLEXIBILITY OF ENCHING THAT NOT ONLY, AGAIN, ARE YOU IN A SITUATION WHERE YOU HAVE AN ACCOUNT DESIGNED FOR GROWTH WITH GUARANTEES. NOT ONLY ARE YOU IN A SITUATION WHERE YOU HAVE AN ACCOUNT DESIGNED TO MAVE AVAILABILITY

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MHERE YOU NOW HAVE CONTROL AND FLEXIBILITY BUT HAVE AN ACCOUNT THAT'S PROTECTED WITH A DISABILITY BENEFIT. TAX ADVANTAGES, AGAIN USING INSURANCE TAX LAWS WHERE THE ACCOUNT IS GOING TO BE COMPLETELY SHELTERED THRU THE YEARS. THE BOTTOH LINE — WHERE THE EARLINGS FROM THE POLICY CAN BE USED TO FAY FOR A COLLEGE EDUCATION OR RETIREMENT AND ALMAYS REMAIN FREE OF TAXES. THESE ARE JUST TWO EXAMPLES. THE BOTTOM LINE IS YOU HAVE AN ACCOUNT WHERE AGAIN — I THINK FORBES REALLY CLOSES OUT AND TELLS THE STORY. FORBES TAKES ABOUT HANY TAX PAYERS ARE STILL STRUGGLING TO UNDERSTAND THE TAX IMPACT ON THEIR OWN TAX BILL. THEY GO ON DAMY THE SWEEPING CHANGES RAVE SENT HANY INVESTORS BACK TO THE DAMY THE SWEEPING CHANGES RAVE SENT HANY INVESTORS BACK TO THE FINANCIAL HEEDS — RETIREMENT AND THE BUCATION OF THEIR BIGGEST CHILDREN. MANY OF THEM HAVE COME UP WITH THE SAME ANSWER — EXPLAINS IT THE BEST. IRA'S ARE SUDDENLY NOT AS ATTRACTIVE AS EXPLAINS IT THE BEST. IRA'S ARE SUDDENLY NOT AS ATTRACTIVE AS EXPLAINS IT THE BEST. IRA'S ARE SUDDENLY NOT AS ATTRACTIVE AS INSURANCE. AGAIN WHY? I THINK REALLY HALL STREET JOURNAL FALLING HERE HERE WOU'VE PAYING ALL THE PENALTY FREE ACCESS TO COMPOUND. IN OTHER WORDS, BOTH STILL BUILD TAX DEFERREBUT THE EXCHAINS. HHERE HERE YOU'VE PAYING ALL THE PENALTIES AND TAKES TO TAKE YOUR HORSE WAD HERE YOU DON'T. IT GOES ON TO SAY HEILE CAN'T UTILIZE THOSE MONIES WITHOUT THOSE PENALTIES— YOU'RE STILL GOING TO HAVE MANDATORY WITHDRAWALS AT RETIREMENT WHICH THIS ACCOUNT AS WE MANDATORY WITHDRAWALS AT RETIREMENT WHICH THIS ACCOUNT AS WE MANDATORY WITHDRAWALS AT RETIREMENT HHICH ACCOUNT AS WE MENTIONED RERE EARLIER, YOU ROW CAN UTILIZE ACCOUNT AS WE MENTIONED RERE EARLIER, YOU ROW CAN UTILIZE ACCOUNT WILL NOW PROVIDE FOR THE MURSES! COMPLETE SECURITY. BUT ACCOUNT WILL NOW PROVIDE FOR THE MURSES! COMPLETE SECURITY. BUT ACCOUNT WILL NOW PROVIDE FOR THE MURSES! COMPLETE SECURITY. BUT ACCOUNT THAT AS THE CASH THE YEARS IN THE FORM OF GUARANTESS WITH GROWN THAT HAVE TAX. WHERE YOU HOW HAVE CONTROL AND FLEXIBILITY BUT HAVE AN ACCOUNT ASYANTAGES AND NOW HAVE FLEXIBILITY OF AN ACCOUNT THAT NOT ONLY ALLOYED YOU CONTROL OF AVAILABILITY OF FUNDS BUT THE FLEXIBILITY OF FROM THAT THE ACCOUNT IS PROTECTED AGAIN, WITH A DISABILITY

NOW, ARE WE THE ONLY INSURANCE COMPANY THAT'S AFPROVED THIS ACCOUNT? CERTAINLY NOT. IN FACT, IF PRODESTIAL WERE HERE TODAY OR JOHN HANCOCK OR NEW YORE LIFE — CAN THEY PROVIDE YOU WITH THE EXACT SAME ACCOUNT? YES, THEY CAN. HOULD YOU MAKE A HISTAKE BY GOING HITH ONE OF THEM OVER US? I REALLY BON'T THINK SO. I THINK, YOU'LL FIND THAT AS LONG AS YOU ARE WITH A HAJOR INSURANCE COMPANY, HE'RE ALL GOING TO DO A VERY, VERY GOOD JOB FOR YOU. HOW, HAJOR IS IMPORTANT BECAUSE IT WOULD BE NICE TO KNOW THAT YOUR HONEY IS GOING TO BE ARROUND 30 YEARS FROM HOW. YOUR HONEY IS GOING TO BE ARROUND 30 YEARS FROM NOW.

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CAN BECAUSE OF THIS, WHAT I WOULD LIKE TO DO IF I COULD TALK A LITTLE ABOUT METROPOLITAN WITH YOU FOR A COUPLE OF MINUTES.

HOW BECAUSE OF THIS, WHAT THIS IS, IS AN ARTICLE PUT OUT BY MOULD THAT BE ALRIGHT? WHAT THIS IS, IS AN ARTICLE PUT OUT BY FORTUME MAGAZINE JUNE, OF EACH, YEAR. . AS YOU CAN SEE, THIS. IS THE LATEST ONE - JUNE OF 1988. WHAT IT DOES IS RATE THE LARGEST INS. COMPANY'S BY THEIR SIZE AND THEIR ASSETS. AS YOU CAN SEE HERE PRUDENTIAL IS 11 IN SIZE AND METROPOLITAN IS 12 BUT HET INVESTMENT INCOME IS A VERY, VERY IMPORTANT FEATURE BECAUSE WHAT MET INVESTMENT INCOME IS - IT SHOWS THE DOLLARS TAKEN IN AND THE DOLLARS MADE BY A COMPANY. AS YOU CAN SEE HETROPOLITAN IS 11 IN NET INVESTMENT INCOME - PRUDENTIAL IS 12. NOW, IS THAT ANYONE HERE? NOW, IT'S NOT. BUT IT DOES FUT US IN THE POSITION ANYONE HERE? NOW, IT'S NOT. BUT IT DOES FUT US IN THE POSITION ARE MARING HORE MONEY FOR OUR POLICYHOLDERS THAN ANYONE ELSE. IN SAY SOMETHINGTHAT HOOME CAN SAY ANT THAT IS THE FACT THAT WE FACT. THIS GOES TO SHOW THAT WE HAVE BEEN DOING THIS FOR THE LAST SIX CONSECUTIVE YEARS. THE ONLY REASON I SHOW YOU THIS IS THE FACT. THAT IT SHOWS STABILITY AND SAFETY OF METROPOLITAN.

FACT THAT IT SHOWS STABILITY AND SAFETY OF METROPOLITAN.

MAY, THIS IS PROBABLY THE HOSTT IMPORTANT THING THAT METROPOLITAN HAS TO SAY. IT GOES ALL THE WAY BACK TO 1983. IT GOES ON TO SAY ATTRACTING NEW PERSOPOLITAN LIFE SET AN INDUSTRY RECORD FOR ATTRACTING NEW PENSION FUNDS. REALLY WHAT ARE PENSION FUNDS BUT THAT IN 1983, METROPOLITAN LIFE ATTRACTED OVER 3 BILLION OF NEW FUNDS. THREE BILLION TO YOU OR I IS JUST A NUMBER. I THINK YOU'LL SEE THAT THE NEXT SENTENCE REALLY SHOWS THE IMPACT OF THAM AND THAT IT SAYS THAT'S THE HOST EVER INTROSTED TO A PENSION ASSET HEMOFOLITAN ATTRACTING 3 BILLION BOLLARS IN 1983, IT WASA HORE HEMOFOLITAN ATTRACTING 3 BILLION BOLLARS IN 1983, IT WASA HORE THEM. IN FACT, IT GOES TO SHOW HERE THAT IN THE 1ST SIX HONTHS ADDITIONAL 3 1/4 BILLION DOLLARS. TO MAKE A LONG STORY SHORT, ADDITIONAL 3 1/4 BILLION DOLLARS. TO MAKE A LONG STORY SHORT, 1985, 1986, AND 1987 AND EACH YEAR AFTER THAT WE HAVE ACTUALLY THIS SHOWS IS THE CONFIDENCE THAT THE LARGE CORPORATION AND THEIR REPRESENTED HAVE AND HETROPOLITAN'S ABILITY TO MAXIMIZE THEIR REPRESENTED THE LONG HAUL. WHICH AGAIN IS HEAT SAY — I CAN DO THIS FOR YOU OR I CAN DO THAY SONEONE COME IN AND THEIR FOR YOU ARE ALLAYS GOING TO HAVE SONEONE COME IN AND THIS FOR YOU OR I CAN DO THAY FOR YOU OR I CAN DO THAT FOR YOU. THE FACT IS, THAT WHEN YOU ARE DEALING WITH THIS FOR YOU. THE FACT IS, THAT WHEN YOU ARE DEALING WITH THE FURDOSE OF THE ACCOUNT — LONG TERM RETIREMENT. THE FACT IS, THIS IS WHY SO HUCH HONEY IS INVESTED WITH US.

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THE BOTCH LINE AGAIN IS WHERE IT WILL PROVIDE COMPLETE SECURITY, THE CASH ACCUMULATIONS WILL HAVE TAX ADVANTAGES AND NOW AGAIN, YOU'LL HAVE COMPLETE FLEXIBILITY IN A PROGRAM AS FAR AS ENOWING THAT YOU HAVE COMPLETE CONTROL IN YOUR RETIREMENT ACCOUNT.

NOW, AS FAR AS THE DEPOSIT HETHOD THAT WE'RE USING WITH THIS ACCOUNT; WE'RE REALLY USING THE EXACT SAME DEPOSIT HETHOD THAT WE'VE ALMAYS USED IN CUR NORMAL IRA ACCOUNT, \$2000 WAS THE.
HAXIMUM THAT WAS ALLOWED TO BE SAVED IN THE ACCOUNT WHICH HEART YOU WERE SAVING \$167,00 A HONTH. \$1800 HEART YOU WERE SAVING \$150,00 A MONTH, \$1500 WAS \$125 A MONTH AND WE WENT DOWN TO \$900 A MONTH WAS \$75 A MONTH.

THE DIFFERENCE WITH THIS ACCOUNT IS THAT THERE IS NO HAXIMUM AND THE HINGUH HAS BEEN SET AT \$65 A HIGHER. HOW ONE THING WE LIFE TO SAY HERE (MARY) IS THE FACT THAT IF A (NURSE) IS THINKING OF SAYING A CERTAIN AMOUNT FOR RETIREMENT. THEN, WITHOUT GUESTION, THEY PREBABLY SHOULD SAYE A COURLE OF NOTCHES LOWER THAN THEY WERE THINKING OF AND THE REASON IS NOT ONLY SHOULD A (MURSE) BE COMPORTABLE WITH THE RETIREMENT ACCOUNT INSELF BUT YERY COMPORTABLE WITH THE DEPOSITS THEY FUT IN TO THE ACCOUNT EACH AND

THE FACT IS. IF HE HAVE A (NURSE) AND CHCE IN A WHILE HE'LL HAVE A (NURSE) COME UP AND SAY "I'VE BEEN SAVING S2000 IN AN IRA WHICH HEART I'VE BEEN SAVING S167 A HORTH - SO I FEEL COMPORTABLE SAVING THAT IN THIS ACCOUNT."

WELL, IF THEIR VERY, VERY COMFORTABLE THE FACT IS, WE WOULD BE GLAD TO OPEN AN ACCOUNT AT THAT AMOUNT BUT IN MOST CASES HE WOULD STILL SUGGEST TO THAT (NURSE) THAT THEY START THE ACCOUNT WITH HAVES SIES A WONTH OR NAMES \$150 A HONTH. OR SCHETTHES HE WILL HAVE A (NURSE) THAT IS THINKING OF SAVING \$100 A MONTH. ACAIN, IF THEY FEEL VERY COMFORTABLE SAVING THAT AMOUNT, IT IS UP TO THEM. HE WOULD BE GLAD TO OPEN UP AN ACCOUNT FOR THEM WITH THAT ACCOUNT HITH HAYBE STO A HONTH OR EVEN THE DARE HINHUM OF SES A HONTH. THE MAIN THING IS THAT HE HANT THE (NURSES) TO BE VERY, VERY COMFORTABLE IN THEIR RETIREMENT ACCOUNT.

IN FACT, CHE THING HE DO ALOT DIFFERENT TODAY IS THE DELIVERY OF THE RETIREMENT ACCOUNT. IT USED TO BE IN THE PAST THAT IF YOU OPENED UP AN IRA WITH US OR THE BANK OR ANY OTHER REIREMENT ACCOUNT, WE WOULD GET IT APPROVED, HE WOULD BRING IT BY AND GO GVER IT A LITTLE WITH YOU, YOU WOULD TRROW IT IN YOUR SAFETY CHICA AND REALLY IT WAS FORGOTTEN. YOU GET YOUR STATEMENT CHICE A YEAR AND THAT HOULD BE ABOUT IT. WITH THIS RETIREMENT

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Metropolitan Ule

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ACCOUNT. BECAUSE OF IT'S FLEXIBILITY AND IT'S GUARANTEES.
RETROPOLITAN HAS A DELIVERY SET UP THAT IS COMPLETELY DIFFERENT.

WE REALLY HAVE I BASIC COJECTIVES WHEN HE DELIVER THE RETIREMENT ACCOUNT TO YOU. 11 WE GO OVER AGAIN WITH YOU. WHY YOU TOOK THE RETIREMENT ACCOUNT, WHICH IS OBVIOUS —FOR RETIREMENT BUT AGAIN, HE GO OVER WITH YOU, WHY RETIREMENT SAVINGS. 42 — WHAT THE RETIREMENT SAVINGS. 42 — WHAT THE RETIREMENT SAVINGS. 47 — WHAT THE RETIREMENT ACCOUNT AND WHAT THE RETIREMENT ACCOUNT AS FAR AS THE IS WHAT YOU CAN DO WITH THE RETIREMENT ACCOUNT AS FAR AS THE WANTED TO DO THIS OR WANTED TO DO THAT. THE MIN THING AND WE FLEXIBILITY. FOR INSTANCE, IF YOU BECOME DISABLED OR IF YOU WANTED TO DO THIS OR WANTED TO DO THAT. THE ACCOUNT AND HE SIT INFRONT OF YOU TO DELIVER THE RETIREMENT ACCOUNT APPROVED, HE SIT INFRONT OF YOU TO DELIVER THE RETIREMENT ACCOUNT AND IF THE WHAT THE ACCOUNT COULD DO FOR THEM AND WHAT THEY COULD DO WITH THE ACCOUNT. THEN CUR ADVISE AT THAT THE TO THE WHAT THE ACCOUNT. THEN CUR ADVISE AT THAT THE TO THE SETIMEMENT ACCOUNT. THEN CUR ADVISE AT THAT THE TO THE ACCOUNT. THE REASON IS, WE DO ALOT OF HORE HITH THE RETIREMENT. FOR THE REPARCH IS, WE DO ALOT OF HORE HITH THE RETIREMENT. FOR THE REASON IS, WE DO ALOT OF HORE HITH THE RETIREMENT. FOR THE REASON IS, WE DO ALOT OF HORE HITH THE RETIREMENT. SEED INNING. HOT CREAT WILL THE UNURSES STAY WITH HETROPOLITAN BUT SAVE HORE AND HORE AND HORE, YOU WILL END UP LETTING HETROPOLITAN BUT TAKE CARE OF IT FOR YOU.

MCW, AGAIN, AS FAR AS THE DEPÓSIT METHOD, WE LIKE TO START A (MURSE) WITH AM AMOUNT THAT IS VERY, VERY COMFORTABLE FOR THAT (MURSE). AGAIN, IN MOST CASES IF THAT (MURSE) IS THINKING OF AVING AN AMOUNT, WE WOULD RATHER NOT START AT THAT AMOUNT, WE WOULD RATHER START A LITTLE LOVER.

WHAT AMOUNT WERE YOU THINKING OF SAVING?

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MidAmerica	D75 Shreveport, LA William, Forter	ដ	ង	13	-	-	\$	22,703	\$01	7.79	9		1.26	17.53
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Western	B48 Santa Rosa, CA Philip Fabian	ន	ន	n	G	*	785	25,841	<u> </u>	3.35	. 2	65	1.3%	D'II

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METROPOLITAN LIFE AND AFFILIATED COMPANIES

COMPENSATION RULES & SCHEDULES

For The Exclusive Use Of Field Representatives and Sales Support Personnel

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Table 1 - PERSONAL LIFE INSURANCE POLICIES (excluding Universal Life Policies)

Page 74 of 87

	∑Ç.	mission Ra	<u>Remarks</u>		
Type of Policy/Contract	FYC (1)	Reneval (2)	<u>Service</u>	Kenarks	
A. WHOLE LIFE					
1. HADLE LATE (excluding Metrosatic policies)					
Term of Premium Payment 30 years or more 25 through 29 years 20 through 24 years	55.0% 52.5 50.0	11.0%	Kone		
18 and 19 years 14 through 17 years 10 through 13 years	45.0 40.0 35.0				
2. LIFE FAID-UP AT 98(7)					
Term of Premium Payment 20 years or more 18 and 19 years 14 through 17 years 10 through 13 years	50.0% 45.0 40.0 35.0	11.04	None.	Face Amounts Less Than \$500,000	
Term of Premium Payment 20 years or more 18 and 19 years 14 through 17 years 10 through 13 years	45.0% 45.0 40.0 35.0	11.0%	Kena	Face Amounts \$500,000 and Over	
Term of Premium Payment (Policies written eff. Jan. 1, 1992 and later) 14 year + 10 to 13 years	40.01 35.0	11,0\$	None	All Face Amounts	
3. MERLIPE ESTATE SAVER BASE POLICY	50.0	11.0%	None		
Supplemental Ins. Ben. (SIB)	3.0	None:	None		
Supplemental Ins. Ben. Dump In	3.0	None	None		
Four-Year Estate Protection Rider	3.0	3.0	None	:	
1-C (12-91)	ŧ	-1,1	.	•	

1-C (12-91)

SCHOOL I (continued)

CHACESICK RATES

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Two of Policy/Contract	Condition	(S) 5X5 C	Reneral	teg Service
2. PLEITHE RETIREMENT NORTHER (2)	Percent of Aurchase Payment In Contract Year	•		
Notice that the state of the st	Pricince Bayment (4)			
Contract Asses Fares 53,000			· 1	
25 through 50 51 through 55 56 through 60 61 and Over		5.03 4.03 3.04 2.03	2.01	2.0t
Dones Over \$1,600		2.0%	1	
15 through 50 51 through 55 56 through 60 61 and Over		2.0t 2.0t 2.0t	2.04	2.04
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STATE BOARD OF INSURANCE

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AUSTRA TEXAS TATOLISMS

(\$13) 452-4144

PAULT, WROTENBERY, Chaleman RICHARD F. REYNOLDS, Member JO ANN HOWARD, Member

A. W. FOGUE, Commissioner ERNEST A. EMERSON, Fire Minshal MICHOLAS MURPHY, Chief Clerk

January 12, 1990

CRRR # P-535-798-364

Patrick J. Hunt, Manager
Personal Insurance Contracts Bureau
Metropolitan Life Insurance Company
One Madison Avenue
New York, NY 10010-3690

2/2/90

Ze: Advertising Material - Nurses Guaranteed Retirement Savings
Plan - Agent Ed Moore

Dear Mr. Hunt:

The attached advertisement was forwarded to the Advertising Section for our review to insure compliance with applicable portions of the Texas Administrative Code, Part I, Title 28, Chapter 21, Surchapter 3, and other rules and regulations.

Following is a list of major violations noted and some additional questions.

- 1. Failure to identify the policy being sold violates Section. 21.10f.(d) and (f).
- Use of the phrase "savings plan" violates Section 21.114.(5)(F).
- In Item 5, reference to "savings" being "deposited" violates Section 21.114.(5)(G).
- Item 3 implies a current interest rate without reference to the guaranteed rate, a violation of Section 21.114.(4)(H).
- 5. What are the form numbers of the policies now or previously promoted by the captioned advertising material?
- 6. Who is responsible for developing the captioned advertising
- 7. Did the company approve the use of the captioned advertising material?
- 8. Does the company require the agency force to submit individually developed advertising material to the company for approval prior to use?

RECEIVED

NOV 2 b 1990

ADVERTICIAIC

Patrick J. Hunt Metropolitan Life I trance Compa January 12, 1990 Page Number Two

Because of the violations noted above and the overall misleading character of the captioned advertisement, Metropolitan Life Insurance Company is requested to voluntarily discontinue any further use or distribution of the advertisement in question.

Written assurance of voluntary compliance is requested pursuant to Article 21.21. Section 22 of the Texas Insurance Code and is to be received within tan days of receipt of this letter.

If the solicitation will continue the company is requested to revise the material in question and submit for our review by February 2, 1890. Additionally, all of the materials used in the solicitation are to be submitted along with the revised advertisement.

If you have any questions I may be contacted at (\$12)475-1949. Please address any correspondence to the undersigned, Mail Code 016-7, Advertising Section, P. O. Box 149091, Austin, Texas 19714-5091.

Sincerely,

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F. J. Marek, CLU, Insurance Technician Advertising Mail Code 016-7

FJM\ph

Attachment

cc: (File)

NOV 2 0 1990



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STATE BOARD OF INSURANCE

1110 SAN JACINTO

AUSTES, TEXAS 71701-1948

(512) 461-4163-

PAULT, WROTENBERY, Chilmen RICHARD F. REYNOLDS, Member 10 ANN ROWARD, Member A. W. Poguz, Carminidad Ernest A. Emerson, Fire Musikal Nicholas Murphy, Carl Cirk

March 20, 1980

CERTIFIED RETURN RECEIPT REQUESTED
P 128 348 688

Patrick J. Hunt, Hanager
Personal Insurance Contracts Bureau
Hetropolitan Life Insurance Company
One Hadison Avenue
New York, NY 10010-3590

Re: Advertising Haterials - Nurses Guaranteed Retirement Savings Plan - Agent Ed Hoore

Our Latter Dated January 12, 1990

Dear Hr. Munt:

You have failed to respond to our letter referenced above (a copy of which is attached for your reference).

Article 1.24, of the Texas Insurance Code, requires you to promptly provide us with a written response. In accordance with Article 1.26, we request a response be furnished to us no later than April 4, 1880. Please address your response to the undersigned, Advertising Section. Hail Code 018-7, P. O. Box 145091, justin, Texas 78714-9091.

Thank you for your cooperation in resolving this matter.

Sincerely.

F. J. Harek, CLU, Insurance Technic an

Advertising Section Hall Code 016-7

FJM\amd

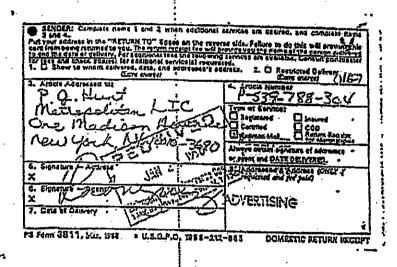
Attachments

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HETROPOLITAN INSURANCE COMPANY Southeastern Head Office Branch 4100 Hoyscout Boule ad Tampe, FL 33607 (811) 870-8050

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STATE BOARD OF BASURANCE AUSTIN, JEYAS

(ADVERTISING

NURSES GUARANTEED RETIREMENT SAVINGS PLAN

A New Hurses Guaranteed Retirement Savings Plan is now available to <u>ALL NURSES IN THE DALLAS/FT WORTH AREA.</u> This new Retirement Savings Plan is designed to complement your existing benefits with <u>5 VERY THEORYANT PEATURES</u>:

124

- 1. CCNTROL
- Unlike traditional retirement plans, if you should leave your present nursing position, you will not lose your retirement benefits.
- 2. FLEXIBILITY
- Availability of cash without, penalty, I
- 3. TAX BENEFITS
- High tax isheltered growth.
- 4. SECURITY
- Provides a guaranteed lifetime income.
- 5. DISABILITY
- Your monthly sayings will continue to be deposited by Kerropolican should you become disabled.

The tax advantages, availability end quarantees make this <u>NEW GUARANTEED RETIREMENT SAVINGS PLAN</u> one of the most videly discussed in the investment world today. Would you mind completing the form below in order what we may furnish you information on this New Retirement Savings Plan.

El Moore

Eq Hoose

RAKE

ADDRESS : CITY

STATE_____ZIP CODE_____

HOME PHONE BUS PHONE

DATE OF BIRTH: MONTH DAY YEAR

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3

William E. Latta Regional Sales Manager Tampa Regional Office

From:

Garry R. Voith Director Marksting Services

Date:

April 13, 1990

Subject:

Prohibited use of Direct Mail Letter

By copy of the attached correspondence, you are hereby notified that further use of the referenced direct tail letter is prohibited. Please make every effort to assure that all copies of the tailing are destroyed by the branch.

Should you have need of assistance in emploring alternatives, please feel free to contact our offices. He sincurely appreciate your cooperation and support in addressing this concern.

GHY/ELE

ce: L. Hichelle Migon

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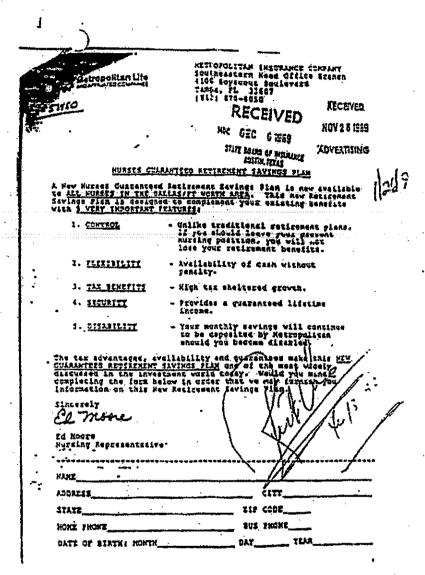
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Branch/District Sti	HERAGEE FOG SEMO
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The attached materia	if her been reviewed and it's use its
DISAPPROVED	Player Autoria
	to issure that no copy of this item will be retained in the Beanch/District Office or used by any metropolitan representative.
	Have the lover parties of this form care.
•	been taken to prevent use of this action has and return this notification to the Director Harket Development Services, Home Office, Area 5-6 within two weeks.
Special semerks	and weaks.
	
Sarrae Canada	
AND DEVELOPMENT 24	ervices, NYMO, Ares 5-0
Director of Marketino	Sexvices SEHO
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CONFIDENTIAL

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Metropolitanting
Coa Macton America, New Yor. NY 10010-1920
(212) 376-3871

Patrick 1. Hunt
Direct
Petrolu humaner Conduces Serese

Mr. F. J. Marek, CLU
Insurance Technician
Mail Code 016-7

Texas State Board of Insurance
Lillo San Jacinto
Austin, Texas 78701-1998

Re Advertising Material - Nurses Guaranteed Retirement Savings Plan - Agent Ed Moore.

Dear Mr. March

Thank you for discussing the above mentioned sales material with me on the phone a few days ago. Let me again apologize for not responding a good deal sooner to your correspondence.

For your convenience, enclosed are copies of your January 12, 1990 and March 20, 1990 letters. Please be advised that after receiving your first letter we were able to track down a copy of the advertising material in question as well as its source. On April 13, 1990, a letter (copy enclosed) was sent out by the Director of Marketing Services in our southeastern Head of the material was prohibited and that all copies were to be destroyed.

Trust that you will find this information satisfactory and that you can now close this file. Thanks for your patience and assistance,

Yours truly

director

November 15, 1990

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FROM: SEND, FL FO4 RAZ TO : SERE TORJ: DAVE POWELL

GIANE SHAFFHER

EN REPLY TO THE CONFLAINT ON THE ABOVE, WE WILL DISCONTINUE THE LETTER IN QUESTION.

UCY HEART

RICK URSQ BRANCH HAHAGER

AUGUST 24, 1990

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